

02-24-2003



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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): dELiA*s LLC 2-19-03
Individual(s) Association
General Partnership Limited Partnership
Corporation-State
Other New York
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: dELiA*s Inc.
Internal
Address:
Street Address: 435 Hudson Street
City: New York State: NY Zip: 10014
Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State Delaware
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
Assignment Merger
Security Agreement Change of Name
Other
Execution Date: December 18, 1996

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s)
2,092,322 2,104,334 2,204,160
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Jenifer deWolf Paine, Esq.
Internal Address: Proskauer Rose LLP
Street Address: 1585 Broadway
City: New York State: NY Zip: 10036-8299

6. Total number of applications and registrations involved: 3
7. Total fee (37 CFR 3.41): \$ 90.00
Enclosed
Authorized to be charged to deposit account
8. Deposit account number: 16-2500
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Jenifer deWolf Paine
Name of Person Signing
Signature
February 5, 2003
Date
Total number of pages including cover sheet, attachments, and document: 3

02/24/2003 ECOMPER 00000040 162500 2092322
01 FC:0521 40.00 CH
02 FC:0522 50.00 CH

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002675 FRAME: 0757

ASSIGNMENT OF U.S. TRADE AND SERVICE MARK APPLICATIONS

WHEREAS, dELiA's LLC, a New York limited liability company with a place of business at 435 Hudson Street, New York, New York 10014 ("Assignor"), has intended to use the following trademarks (the "Trademarks") in commerce, and has filed the applications listed on the attached Schedule A indicating that intention, but has not yet filed an allegation of use under Section 1(c) or 1(d) of the Trademark Act;

WHEREAS, Assignor is assigning the Trademarks in the above identified application as part of the entire business or portion thereof to which the Trademarks pertain as required by 15 U.S.C. § 1060;

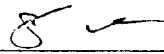
WHEREAS, dELiA*s Inc., a Delaware corporation with a place of business at 435 Hudson Street, New York, New York 10014 ("Assignee"), desires to obtain all rights in and to the Trademarks and their associated goodwill, and Assignor wishes to sell the Trademarks and their associated goodwill;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee all of Assignor's right, title and interest throughout the world in and to the Trademarks and their associated goodwill, the same to be held and enjoyed by Assignee for its own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives, together with all of Assignor's claims for damages by reason of past infringement of said Trademarks, with the right to sue for and collect the same, for its own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives, free and clear of all liens, claims, charges, security interests and other interests or encumbrances.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 15th day of December, 1996.

dELiA's LLC

By: _____


Stephen I. Kahn
President

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