From-HOGAN & HARTSON L.L.P.

FORM PTO-1594 RECORDATION FORM COVER SHEET U.S. DEPARTMENT OF COMMERCE (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) TRADEMARKS ONLY	
Tab settings 中中中	
	Please record the attached original documents or copy thereof.
Name of conveying party(ies):     Big City Radio, Inc.	Name and Address of receiving party(ies);
11 Skyline Drive	Name: Entravision Communications Corporation
Hawthorne, NY 10532	Internal Address: <u>Box Intellectual Property</u>
_	Street Address: <u>2425 Olympic Boulevard</u> Suite 6000 West
☐ Individual(s)     ☐ Association       ☐ General Partnership     ☐ Limited Partnership	City: <u>Santa Monica</u> State: <u>CA Zip; 90404</u>
⊠Corporation-State  ☐Other Delaware	Individual(s) citizenship
Additional name(s) of conveying party(les) attached?  Yes  No	Association
3. Nature of conveyance:	General Partnership
o. Making of Conveyance.	Limited Partnership
□ Assignment □ Blorger	Corporation-State California
│ □Assignment □ Merger │ □Security Agreement □ Change of Name	Other
☑Other Nunc pro tunc assignment with effect from	if assignee is not domiciled in the United States, ⊋ domestic representative designation is attached: ☐ Yes ☒ No
April 16, 2003	(Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? ☐ Yes ☒ Ŋo
Execution Date: July 2, 2003	
Application number(s) or registration number(s):     A. Trademark Application No.(s)	B. Trademark registration No.(s)
76/115,903 VIVA ALTERNATIVA	
į Additional numbers attached? ∐ Yes  ⊠ No	
Name and address of party to whom	6. Total number of applications and
correspondence concerning document should be mailed:	registrations involved:1
Name, <u>Timothy J. Lyden</u>	7
Internal Address: <u>Hogan &amp; Hartson L.L.P.</u>	7. Total fee (37 CFR 3.41): \$ <u>40</u>
Box Intellectual Property	☐ Enclosed
	Authorized to be charged to deposit account
Street Address: 8300 Greensboro Drive	8. Deposit account number:
Suite 1100	08-2550
City: McLean State; VA Zip: 22102	(Attach duplicate copy of this page if paying by deposit account)
DO NOT USE THIS SPACE	
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.	
Name of Person Signing + HMMH	July 2, 2003 Signature Date
Total number of pages including cove	sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commis≤ioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK **REEL: 002677 FRAME: 0822**  03:58pm

## NUNC PRO TUNC ASSIGNMENT

WHEREAS, Big City Radio, Inc., a Delaware corporation located and doing business at 1888 Century Park East, Los Angeles, California (the "Assignor") is the owner of the mark VIVA ALTERNATIVA, U.S. Trademark Application Serial No. 76/115,903 for registration of the mark VIVA ALTERNATIVA, and the goodwill symbolized the mark (collectively, the "Trademark"); and

WHEREAS, on April 16, 2003, Assignor sold, assigned and transferred all of its right, title, and interest in and to the Trademark, among other assets related to the business, to Entravision Communications Corporation, a California corporation located and doing business at 2425 Olympic Boulevard, Suite 6000 West, Santa Monica, CA 90404 (the "Assignee") pursuant to an Asser Purchase Agreement dated as of December 23, 2002; and

WHEREAS, the parties are desirous of ratifying and confirming said sale, assignment and transfer of all right, title and interest in and to said Trademark and the goodwill symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has assigned and hereby sells, assigns, transfers and sets over to Assignee, nunc pro tune as of April 16, 2003, the entire right, title, interest in and to the Trademark, including U.S. Trademark Application Serial No. 76/115,903 and the goodwill of the business connected with the Trademark, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Assignor further assigns to Assignee all right to sue for and receive all damages accruing from past infringements of the Trademark assigned.

WAC - 64169/0502 - 25683 | vi

TRADEMARK
REEL: 002677 FRAME: 0823

This Assignment shall be binding upon the parties, their successors and/or assigns and all others acting by, through, with or under their direction, and all those in privity therewith.

Vice President and Chief Financial Officer

WMC - 64169/0002 - 25683 ( +)

**RECORDED: 07/02/2003** 

**TRADEMARK** REEL: 002677 FRAME: 0824