

Form **PTO-1594**  
(Rev. 03/01)  
OMB No 0651-0027 (exp. 5/31/2002)

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies)

**AMERICAN PROMOTIONAL EVENTS, INC.**

- Individual(s)
- General Partnership
- Corporation - State CALIFORNIA
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance

- Assignment
- Security Agreement
- Other CORRECTIVE - SEE ATTACHED
- Merger
- Change of Name

Execution Date: September 27, 1999

2. Name and address of receiving party(ies)

Name: **AMERICAN PROMOTIONAL  
EVENTS OF ALABAMA, INC.**

Internal  
Address: \_\_\_\_\_

Street  
Address: 5411 Helton Drive

City: Florence State: Alabama Zip: 35630

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Alabama
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s).

A. Trademark Application No.(s)

B. Trademark Registration No (s)  
**SEE ATTACHED SCHEDULE A**

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Sondra D Schol

Internal Address:

Blackwell Sanders Peper Martin

Street Address: 720 Olive Street - 24<sup>th</sup> Floor

City: St. Louis State: MO Zip: 63101

6 Total number of applications and registrations involved.....

**12**

7. Total fee (37 CFR 3.41)..... \$ 315

- Enclosed
- Authorized to be charged to deposit account 11-0160

If insufficient, please debit Deposit Account Number

8. Deposit account number: 11-0160

(Attach duplicate copy of this page if paying by deposit account)

#### DO NOT USE THIS SPACE

9 Statement and signature

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Sondra D Schol  
Name of Person Signing

  
Signature

July 3, 2003  
Date

Total number of pages including cover sheet, attachments and document

**12**

712932 1

STLD01-1018600-1

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

**TRADEMARK**  
**REEL: 002678 FRAME: 0191**

**700035319**

CH \$355.00 110160 1906674

Schedule A

| <u>MARK</u>                | <u>APP/REG NO.</u> |
|----------------------------|--------------------|
| ALL AMERICA                | 1,905,574          |
| AMERICAN EAGLE             | 1,666,638          |
| BLOCK PARTY                | 1,725,449          |
| FREEDOM '76                | 1,734,663          |
| FREEDOM FIREWORKS          | 0828,103           |
| FREEDOM FIREWORKS and Des. | 1,728,583          |
| FREEDOM FIREWORKS and Des. | 2,290,951          |
| MYSTERY GEYSER             | 1,734,664          |
| RAZZLE DAZZLER             | 1,732,880          |
| SCREAMING MEEMIE           | 1,887,891          |
| SILVER SPANGLER            | 1,736,418          |
| SPIRIT OF '76              | 1,734,662          |

FORM PTO-1618A  
Expires 08/30/99  
OMB 0651-1-027

05-08-2000

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**



101350226

MAD  
3-31-00

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

**TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).**

#### Submission Type

New

Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_

Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Corrective Document  
Reel # 001981 Frame # 0801

#### Conveyance Type

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year  
\_\_\_\_\_

Merger

Change of Name

Other \_\_\_\_\_

#### Conveying Party

Mark if additional names of conveying parties attached

Name American Promotional Events, Inc. Execution Date  
Month Day Year  
9/27/99

Formerly \_\_\_\_\_

Individual  General Partnership  Limited Partnership  Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Alabama

#### Receiving Party

Mark if additional names of receiving parties attached

Name American Promotional Events of Alabama, Inc.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 4511 Helton Drive

Address (line 2) \_\_\_\_\_

Address (line 3) Florence Alabama 35630  
City State/Country Zip Code

Individual  General Partnership  Limited Partnership  Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Alabama

05/05/2000 JSNABRZZ 0000016+ 110160 75473186

#### FOR OFFICE USE ONLY

01 FC:481 40.00 OP  
02 FC:482 175.00 EP 100.00 OP

05/23/2000 JSNABRZZ 0000016+ 110160 75473186  
175.00 EP  
100.00 OP  
40.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and generating the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Registration Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS FOR RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet information to the  
Commissioner of Patents and Trademarks, Box Assignment, Washington, D.C. 20231

REEL: 002678-FRAME: 0193

FORM PTO-1618B  
Expires 06/30/99  
OMB 0651-0127

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

**Domestic Representative Name and Address** Enter for the first Receiving Party only.

Name American Promotional Events of Alabama, Inc.

Address (line 1) 4511 Helton Drive

Address (line 2)

Address (line 3)

Address (line 4) Florence, Alabama 35630

**Correspondent Name and Address** Area Code and Telephone Number 314-345-6650

Name Ralph W. Kalish, Jr.

Address (line 1) Blackwell Sanders Peper Martin LLP

Address (line 2) 720 Olive Street, 24th Floor

Address (line 3)

Address (line 4) St. Louis, Missouri 63101

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached  
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

|                      |                      |                      |                      |                      |                      |                      |
|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| SEE ATTACHED         |                      |                      |                      |                      |                      |                      |
| <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$ 142.00

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: # 11-0160

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Ralph W. Kalish, Jr.



3/23/00

Name of Person Signing

Signature

Date Signed

**ATTACHMENT**  
**To Corrected Trademark Recordation Form PTO-1618A**

**TRADEMARK APPLICATION(S)**

|                              |            |
|------------------------------|------------|
| FREEDOM FIREWORKS and Design | 75/473,186 |
|------------------------------|------------|

**TRADEMARK REGISTRATION(S)**

|                              |           |
|------------------------------|-----------|
| ALL AMERICA                  | 1,905,574 |
| AMERICAN EAGLE               | 1,666,638 |
| BLOCK PARTY                  | 1,725,449 |
| FREEDOM '76                  | 1,734,663 |
| FREEDOM FIREWORKS            | 828,103   |
| FREEDOM FIREWORKS and Design | 1,728,583 |
| MYSTERY GEYSER               | 1,734,664 |
| RAZZLE DAZZLER               | 1,732,880 |
| SCREAMING MEEMIE             | 1,887,891 |
| SILVER SPANGLER              | 1,736,418 |
| SPIRIT OF '76                | 734,662   |

## ASSIGNMENT

WHEREAS, American Promotional Events, Inc., a corporation duly organized under the laws of the State of California (hereinafter "Assignor"), having its principal office and place of business at 14111 Freeway Drive, Suite 200, Santa Fe Springs, CA 90670 has adopted, used and is using in its business and is the owner of the entire right, title and interest in and to the following trademarks for which registration has been applied for and issued by the U S Patent and Trademark Office under Certificates of Registration. (see Exhibit A)

WHEREAS, American Promotional Events of Alabama, Inc., a corporation duly organized under the laws of the State of Alabama (hereinafter "Assignee"), having its principal office and place of business at 5411 Helton Drive, Florence, Alabama 35630, is desirous of acquiring all right, title and interest in and to said trademarks, the registrations therefor and the good will of the business associated therewith

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN THAT, for and in consideration of One Dollar (\$1.00) and other valuable consideration to it paid by Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does hereby assign, sell, transfer and set over to said Assignee, Assignor's entire right, title and interest in and to said trademarks listed in Attachment A, together with the goodwill of the business associated therewith and U.S. Certificates of Registration listed in Attachment A; the same to be held and enjoyed by Assignee for its own use and for the use of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor if this

Assignment  
American Promotional Events, Inc. to  
American Promotional Events of Alabama, Inc.  
Page 2

assignment and sale had not been made.

Signed at \_\_\_\_\_, this 27th day of September 1999.

AMERICAN PROMOTIONAL EVENTS, INC.  
(A California Corporation)

Tad Trout

Name: TAD TROUT

Title: PRESIDENT