

02-26-2003

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Randall Publishing Company, Inc.

2-7-03

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: 03 January 2003

2. Name and address of receiving party(ies)

Name: Cahaba Media Group, Inc.

Internal

Address:

Street Address: 2924 Virginia Road

City: Birmingham State: AL Zip: 35223

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Alabama, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,580,089 and 2,445,349

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kimberly Till Powell

Internal Address: Balch & Bingham LLP

Street Address: 1710 Sixth Avenue North

City: Birmingham State: AL Zip: 35203-2015

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41) \$ 65.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Kimberly Till Powell

Name of Person Signing

Signature

06 January 2003

Date

Total number of pages including cover sheet, attachments, and document: 3

02/25/2003 LMUELLER 00000201 2580089

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01 FC:8521 02 FC:8522

40.00 DP 25.00 DP

TRADEMARK REEL: 002678 FRAME: 0394

ASSIGNMENT OF MARKS

WHEREAS, Randall Publishing Company, Inc., an Alabama corporation (“Assignor”), is the owner of the trademark and service mark registrations specifically set forth on **Schedule A** attached hereto (the “Marks”), which **Schedule A** is incorporated herein by this reference; and

WHEREAS, Cahaba Media Group, Inc., an Alabama corporation (“Assignee”), desires to acquire the entire right, title and interest in and to the Marks, together with the goodwill of the business symbolized thereby as set forth in the registration for each (the “Goodwill”);

NOW THEREFORE, on and as of this the 3rd day of January, 2003, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, for its own use and enjoyment and for the use and enjoyment of its successors and assigns, Assignor’s entire right, title and interest in the Marks and any renewals thereof, together with the Goodwill associated with said Marks.

The Commissioner of Patents and Trademarks, and the regulatory authority for any individual State and foreign country, is requested make the proper notation of the foregoing assignment on the trademark records of the United States of America and of such State and foreign country.

RANDALL PUBLISHING COMPANY, INC.

By: David Wright
Name: David Wright
Title: VP/CFO

SCHEDULE A

Mark	Registration Number	Issue Date	Application Number	Filing Date
PUMP-ZONE	2,580,089	June 11, 2002	76/125,311	Sept. 7, 2000
PUMPS & SYSTEMS & ROTATING EQUIPMENT	2,445,349	April 17, 2001	76/027,268	April 17, 2000