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	U.S. Department of Commerce Patent and Trademark Office
RECORDATION FORM	
TRADEMARI	
To the Honorable Commissioner of Patents and Trademarks: Please 1	ecord the attached original documents or copy thereof.
1. Name of conveying party(ies): Game & Fish Publications, Inc.	2. Name and Address of receiving party(ies)
Individual(s) Association General Partnership Limited Partnership x Corporation-State DELAWARE Other Additional name(s) of conveying party(ies) attached? Yes _XNo 3. Nature of conveyance: Assignment x Merger Security Agreement Change of Name Other Execution Date July 15, 2002	Name: PRIMEDIA Special Interest Publications Inc. Address: No. 2 News Plaza Peoria, IL 61614 Individual(s) citizenship Association General Partnership Limited Partnership X Corporation-State DELAWARE Other If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes X No (Designations must be a separate document from assignment)
4. Application number(s) or registration number(s): A. Trademark Application No.(s) 76/300149; 76/300294 Additional numbers attached:	Additional name(s) & address(es) attached? Yes _x No B. Trademark Registration No.(s) 2540509 Yes x No
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved: Three (3)
Deborah K., Squiers, Esq.	
Cowan, Liebowitz & Latman, P.C. 1133 Avenue of the Americas New York, NY 10036-6799	
	7. Total fee (37 CFR 3.41) \$90.00 Enclosed Any deficiency is authorized to be charged to Deposit Account No. 03-3415. 8. Deposit Account No. 03-3415 (Attach duplicate copy of this page if paying by deposit account)
DO NOT USE 1	<u> </u>
9. Statement and signature. To the best of my knowledge and belief, the foregoing information original document. Deborah K. Soviers. Sig.	n is true and correct and any attached copy is a true copy of the
Deborah K. Squiers Sig.	nature July 3, 2003
Total number of pages including cover sh	ieet, attachments, and document:

Mail to: U.S.Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, DC 20231

CERTIFICATE OF FACSIMILE TRANSMISSION

The undersigned hereby certifies that the above-captioned correspondence is being transferred by facsimile to the United States Patent and Trademark Office on the date

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Delaware PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"GAME & FISH PUBLICATIONS, INC.", A DELAWARE CORPORATION,

WITH AND INTO "PRIMEDIA SPECIAL INTEREST PUBLICATIONS INC." UNDER THE NAME OF "PRIMEDIA SPECIAL INTEREST PUBLICATIONS INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FIFTEENTH DAY OF JULY, A.D. 2002, AT 9 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



Daniet Smith Windson

Harries Smith Windson, Secretary of State

AUTHENTICATION: 1883443

DATE: 07-15-02

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STATE OF DELAMARE SECRETARY OF STATE DIVISION OF CORPORATIONS FILED 09:00 AM 07/15/2002 020450680 - 2210955

CERTIFICATE OF OWNERSHIP AND MERGER MERGING

(Application of

GAME & FISH PUBLICATIONS, INC

OTA

PRIMEDIA SPECIAL INTEREST PUBLICATIONS INC.

Pursuant to Section 253 of the General Corporation

Law of the State of Delaware

PRIMEDIA SPECIAL INTEREST PUBLICATIONS INC., a corporation organized and existing under the laws of the Delaware General Corporation Law, DOES HEREBY CERTIFY:

PIRST: That this corporation was incorporated on October 19, 1989, pursuant to Section 102 of the General Corporation law of the State of Delaware.

SECOND: That this corporation owns all of the outstanding shares of Game & Fish Publications, Inc., a corporation incorporated on December 7, 1999, pursuant to Section 102 of the General Corporation law of the State of Delaware.

THIRD: That this corporation, by the following resolution of its Board of Directors, duly adopted by the unanimous consent of its members, filed with the minutes of the Board on the 9th day of January, 2002, determined to and did merge into itself said Game & Fish Publications, Inc. day of January, 2002, determined to and did merge into itself said Game & Fish Publications, Inc.

RESOLVED, that PRIMEDIA Special Interest Publications Inc. merge, and it hereby does merge into itself Game & Fish Publications, Inc. and assumes all its obligations,

FURTHER RESOLVED, that the merger shall be effective upon the date of filing with the Secretary of the State of Delaware; and

FURTHER RESOLVED, that the proper officer of this corporation be and he or she is hereby directed to make and execute a Certificate of Ownership and Merger setting forth a copy of the resolutions to merge said Game & Fish Publications, Inc. and assume its hisblities and obligations, and the date of adoption thereof, and to cause the same to be filed with the Secretary of the State of Delaware and to do all acts and things whatsoever, whether within or without the State of Delaware, which may be necessary or proper to effect said merger.

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IN WITNESS WHEREOF, said PRIMEDIA Special Interest Publications Inc. has caused this Certificate to be signed by Beverly C. Chell, its Secretary this 8th day of June, 2002.

** TOTAL PAGE.04 **
TRADEMARK

RECORDED: 07/03/2003 REEL: 002678 FRAME: 0567