



## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is dated as of February 19, 2003 (this "Assignment") between JAG Media Holdings, Inc., a Nevada corporation (formerly known as JagNotes.com Inc.) (the "Assignor"), and JAG Media LLC, a Delaware limited liability company (the "Assignee").

WHEREAS, the Assignor has agreed to transfer, sell and assign to the Assignee all of the Assignor's right, title and interest in and to the marks listed in Schedule A hereto (the "Marks").

WHEREAS, the Assignee is the successor to the business of Assignor to which the Marks pertain.

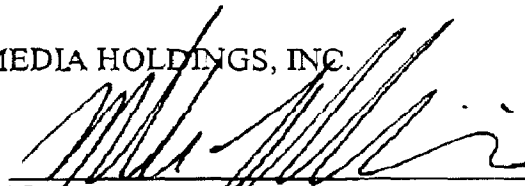
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignment. The Assignor hereby assigns to the Assignee all right, title, and interest in and to the Marks, together with the goodwill associated therewith.
2. Rights and Privileges. All rights and privileges, including the right to sue for and receive all damages from past infringements of the Marks, will be held and enjoyed by the Assignee and its successors, assigns and other legal representatives.
3. Further Assurances. The Assignor agrees to execute and deliver at a future date any additional documents that the Assignee reasonably determines are required to perfect the Assignee's ownership of or title to the Marks.
4. Authorization. The Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any other official throughout the world whose duty is to register and record ownership in trademark registrations and applications for registration of trademarks, to record the Assignee as the assignee and owner of any and all of the Assignor's rights in the Marks.
5. Right to Convey. Assignor hereby covenants that it has full right to convey the entire interest herein assigned and that it has not executed, and will not execute, any agreement in conflict herewith.

IN WITNESS WHEREOF, the Assignor has duly executed this Trademark Assignment as of the date first written above.

JAG MEDIA HOLDINGS, INC.

By:

  
Name: Thomas J. Mazzarisi  
Title: Executive Vice President, Chief  
Financial Officer & General Counsel

**Schedule A**

<b>Mark</b>	<b>Country</b>	<b>Application No./Registration No.</b>	<b>Status</b>
AHEAD OF THE MONEY	US	76/029,510	Published
AHEAD OF THE MONEY	US	76/029,502	Pending
AHEAD OF THE MONEY	US	2,647,908	Registered
JAG	US	76/029,509	Pending
JAGFN	US	76/050,043	Pending
JAGNOTES	US	76/029,508	Pending
RUMOR ROOM	US	76/029,507	Published
STREETSIDE	US	76/029,506	Published
STREETSIDE	US	76/029,400	Published
STREETSIDE	US	75/982,351	Pending
STREETSIDE WITH DAN DORFMAN	US	2,440,065	Registered
THE BEAR CAVE	US	76/029,505	Published