



102373874

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 2703

**MODERN MEDIA**  
12910 Culver Boulevard  
Suite G  
Los Angeles, CA 90066

Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State California  
 Other \_\_\_\_\_  
 Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: MODERN INTERACTIVE TECHNOLOGY, INC.

Internal Address: \_\_\_\_\_

Street Address: 12910 CULVER BOULEVARD  
 City LOS ANGELES State CA ZIP 90066

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State California  
 Other \_\_\_\_\_

3. Nature of Conveyance:

Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_

Execution Date: February 4, 2003

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)  
78/167,010

B. Trademark Registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: FULWIDER PATTON LEE & UTECHT, LLP

Internal Address: ATTN: ELLSWORTH R. ROSTON, ESQ.

HOWARD HUGHES CENTER

Street Address: 6060 CENTER DRIVE,

10<sup>TH</sup> FLOOR

City: LOS ANGELES State: CA ZIP 90045

6. Total No. of applications and registrations involved 1

7. Total fee (37 CFR 3.41):.....\$ 40.00

Authorized to be charged to deposit account  
 Any deficiencies in fees

8. Deposit account number: 06-2425

(Attach duplicate copy of this page if paying by deposit account)

2/25/2003 LMUELLER 00000193 78167010

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

ELLSWORTH R. ROSTON  
 Name of Person Signing  
 OMB No. 0651-0011

Ellsworth R. Roston  
 Signature

February 5, 2003  
 Date

TRADEMARK

Do not detach this portion

REEL: 002678 FRAME: 0651

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**TRADEMARK ASSIGNMENT**

WHEREAS, MODERN MEDIA, a California corporation, is the owner of the following trademark for which an application is now pending in the United States Patent and Trademark Office:

<b><u>MARK</u></b>	<b><u>SERIAL NO.</u></b>	<b><u>FILING DATE</u></b>
I'M WITH STUPID	78/167,010	September 23, 2002

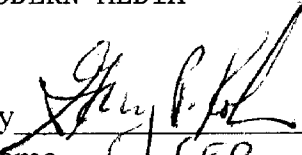
WHEREAS, MODERN INTERACTIVE TECHNOLOGY, INC., is a corporation organized under the laws of the State of California and has its principal place of business at 12910 Culver Boulevard, Suite G, Los Angeles, California 90066, and whereas

MODERN INTERACTIVE TECHNOLOGY, INC. is desirous of acquiring said trademark and pending application;

For good and valuable consideration, receipt of which is hereby acknowledged by Modern Media, Modern Media, hereby assigns to Modern Interactive Technology, Inc. all of the right, title and interest to (a) the mark I'M WITH STUPID throughout the world, (b) application 78/167,010 (attorneys file MOINT-62383) filed in the United States Patent and Trademark Office on 12/23/02 to register the mark I'M WITH STUPID, (c) any trademark registration(s) issued from such trademark application, (d) any trademark registrations issued throughout the world on the mark I'M WITH STUPID and (e) to the goodwill associated with the mark I'M WITH STUPID and with application 78/167,010.

Executed this 4<sup>th</sup> day of February, 2003, at Los Angeles, California.

MODERN MEDIA

By   
Name CEO  
Title GARY R. KOHN