

Tab settings



To the Honorable Commissioner of Patents

102374618

Send original documents or copy thereof.

1. Name of conveying party(ies): 2.25.03
Lowe Alpine Systems, Inc.

- Individual(s)
- General Partnership
- Corporation-State Colorado
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: November 1, 2002

2. Name and address of receiving party(ies)

Name: DayMen Photo Marketing Ltd.

Internal Address: _____

Street Address: 100 Spy Court

Markham, Ontario, Canada L3R 5H6
City: _____ State: _____ ZIP: _____

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Country of Canada
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Registration No.: 1265597

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lawrence H. Binderow, Attorney at Law

Internal Address: _____

Street Address: 1330 Camino Del Mar,
Suite 250

City: Del Mar State: CA ZIP: 92014

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

02/26/2003 ECDOPER 00000333 1265597

DO NOT USE THIS SPACE

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40.00 00

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lawrence H. Binderow

Name of Person Signing

Lawrence H. Binderow

Signature

Feb. 17, 2003

Date

Total number of pages including cover sheet, attachments, and document: 1

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20271

ASSIGNMENT OF REGISTERED TRADEMARK

WHEREAS, **LOWE ALPINE SYSTEMS, INC.**, A COLORADO CORPORATION ("ASSIGNOR"), HAVING ITS PRINCIPAL OFFICES AT: 2325 WEST MIDWAY BOULEVARD, BROOMFIELD, COLORADO 80020 USA, HAS ADOPTED AND VIA AN AUTHORIZED LICENSEE (THE "ASSIGNEE" HEREIN) HAS USED, IS USING AND IS THE OWNER OF THE FOLLOWING TRADEMARK NOW REGISTERED IN THE UNITED STATES TRADEMARK OFFICE:

TRADEMARK **REGISTRATION NO.** **CLASSIFICATION** **DATE OF REGISTRATION**
MAGNUM 35 1265597 INTERNATIONAL CLASS 9 JANUARY 31, 1984

WHEREAS, **DAYMEN PHOTO MARKETING LTD.**, A CANADIAN CORPORATION ("ASSIGNEE"), HAVING ITS PRINCIPAL OFFICES AT: 100 SPY COURT, MARKHAM, ONTARIO, CANADA L3R 5H6, IS DESIROUS OF ACQUIRING SAID REGISTERED TRADEMARK.

NOW, THEREFORE, IN CONSIDERATION OF THE SUM OF TEN DOLLARS (US\$10.00) AND OTHER GOOD AND VALUABLE CONSIDERATION, THE RECEIPT OF WHICH IS HEREBY ACKNOWLEDGED, LOWE ALPINE SYSTEMS, INC. DOES HEREBY ASSIGN TO DAYMEN PHOTO MARKETING LTD. ALL RIGHT, TITLE AND INTEREST IN THE UNITED STATES IN AND TO SAID REGISTERED TRADEMARK TOGETHER WITH THE GOODWILL OF THAT PART OF THE ASSIGNOR'S BUSINESS SYMBOLIZED BY SAID TRADEMARK AND REGISTRATION THEREOF.

SIGNED AT Broomfield, Colorado, THIS 1st DAY OF November, 2002

LOWE ALPINE SYSTEMS, INC.
A COLORADO CORPORATION ("ASSIGNOR")

By: Geoffrey M. O'Keeffe
President Geoff O'Keeffe
(print or type name and title above)

STATE OF COLORADO)
COUNTY OF Boulder)
ON Nov 1, 2002 BEFORE ME Geoff O'Keeffe PERSONALLY
APPEARED, Geoff O'Keeffe PERSONALLY KNOWN TO ME (OR PROVED TO ME ON THE BASIS
OF SATISFACTORY EVIDENCE) TO BE THE PERSON WHOSE NAME IS SUBSCRIBED TO THE ABOVE INSTRUMENT AND
ACKNOWLEDGED TO ME THAT SHE/HIS EXECUTED THE SAME IN HER/HIS AUTHORIZED CAPACITY, AND THAT BY
HER/HIS SIGNATURE ON THE INSTRUMENT, THE PERSON, OR THE ENTITY UPON BEHALF OF WHICH THE PERSON
ACTED, EXECUTED THE INSTRUMENT.

WITNESS MY HAND AND OFFICIAL SEAL.

DATE: Nov 1, 2002 Esther A. Montoya (SEAL)
NOTARY PUBLIC SIGNATURE

ACCEPTANCE OF ASSIGNMENT:

SIGNED AT Broomfield, Colorado, THIS 1st DAY OF Nov., 2002
Markham Ontario 28 November 2002

DAYMEN PHOTO MARKETING LTD.
A CANADIAN CORPORATION ("ASSIGNEE")

By: [Signature]
UWE MUMMENHOFF, PRESIDENT

PROVINCE OF ONTARIO)
ON Nov 28 2002 BEFORE ME ALAN BOFTSPRING PERSONALLY
APPEARED UWE MUMMENHOFF, PERSONALLY KNOWN TO ME (OR PROVED TO ME ON THE BASIS OF SATISFACTORY
EVIDENCE) TO BE THE PERSON WHOSE NAME IS SUBSCRIBED TO THE ABOVE INSTRUMENT AND ACKNOWLEDGED TO
ME THAT HE EXECUTED THE SAME IN HIS AUTHORIZED CAPACITY, AND THAT BY HIS SIGNATURE ON THE INSTRUMENT,
THE PERSON, OR THE ENTITY UPON BEHALF OF WHICH THE PERSON ACTED, EXECUTED THE INSTRUMENT.

WITNESS MY HAND AND OFFICIAL SEAL.

DATE: Nov 28/2002 [Signature] (SEAL)
NOTARY PUBLIC SIGNATURE

UNITED STATES PATENT AND TRADEMARK OFFICE
POST REGISTRATION - ASSIGNMENT DIVISION

Trademark Reg. No.: 1265597)
Mark: MAGNUM 35)
International Class: 9)

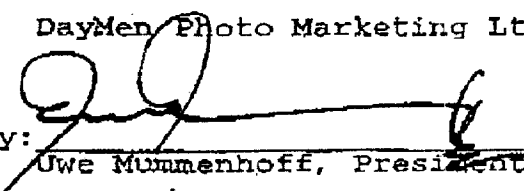
To the Honorable Commissioner for Patents and Trademarks
UNITED STATES PATENT AND TRADEMARK OFFICE
2900 Crystal Drive
Arlington, VA 22202-3513

APPOINTMENT OF ATTORNEY AND
DESIGNATION OF DOMESTIC REPRESENTATIVE

Assignee, DayMen Photo Marketing, Ltd. hereby appoints
Lawrence H. Binderow, Attorney at Law, 1330 Camino Del Mar, Suite
250, Del Mar, California 92014 [Telephone: (858) 259-1940], a
member of the Bar of the State of California its attorney herein,
with full power of substitution and revocation, to transact all
business in the Patent and Trademark Office and in the courts in
connection herewith the above-reference trademark registration.
Lawrence H. Binderow is also designated as domestic
representative upon whom may be served notices or process in
proceedings affecting this mark.

Dated: Feb. 17/2003

DayMen Photo Marketing Ltd.

By: 
Uwe Mummehoff, President