

03-03-2003



To the Honorable Commissioner of Patents and Tradem

102378293

copy thereof.

1. Name of conveying party(ies):

Cigars By Santa Clara, Inc.

2.12.03

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation – State North Carolina
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of Conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: _____

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,260,584 and others

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed.

Jordan S. Weinstein, Esquire
OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.
Attorneys at Law
1940 Duke Street
Alexandria, Virginia 22314
OSMMN Ref: 234091US

6. Total number of applications and registrations involved: 8

7. Total fee (37 CFR 3.41): \$215.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 50-2014
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jordan S. Weinstein
Name of Person Signing

Signature

February 12, 2003
Date

Total number of pages, including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

02/28/2003 TDIAZI 00000083 502014 2260584
01 FC:8521 40.00 CH
02 FC:8522 175.00 CH

TRADEMARK
REEL: 002680 FRAME: 0869

SCHEDULE A

<u>REGISTERED TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
DA VINCI	2,260,584	7/13/99
DA VINCI MADONNA	2,277,700	9/14/99
DA VINCI MONALISA	2,277,692	9/14/99
DA VINCI CECILIA GALLERANI	2,277,702	9/14/99
DA VINCI GINEVRA DE BENCI	2,277,693	9/14/99
DA VINCI RENAISSANCE	2,277,701	9/14/99
DA VINCI LEONARDO	2,277,684	9/14/99
DA VINCI CIGARS	2,277,699	9/14/99

ASSIGNMENT

WHEREAS, CIGARS BY SANTA CLARA, INC. is a North Carolina corporation, with its principal offices located at 301 Route 10 East, Whippany, NJ 07981.

WHEREAS, CIGARS BY SANTA CLARA, INC. (hereinafter referred to as "ASSIGNOR") owns the DA VINCI trademarks, and the registrations thereof, as depicted in Exhibit A attached hereto, along with the goodwill of the business in connection with which said trademark is used and which is symbolized by said trademarks; and

WHEREAS, J.C. NEWMAN CIGAR CO. ("Assignee") is a Florida corporation with principal offices located at 2701 Sixteenth Street, Tampa, Florida, and is desirous of acquiring the aforesaid trademarks, registrations thereof and goodwill.

NOW, THEREFORE, that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged by said Assignor, the Assignor has sold, assigned, and transferred, and by these presents does sell, assign, and transfer unto the Assignee, the Assignor's entire right, title and interest in and to the trademarks and registrations thereof depicted in Exhibit A attached to this Assignment, including the right to bring actions for infringements of said trademarks occurring prior to the date of this Assignment, together with that part of the goodwill of the Assignor's business connected with and symbolized by said trademarks.



As additional consideration, J.C. NEWMAN CIGAR CO. hereby agrees to have the DA VINCI brands manufactured by NICARAGUA AMERICAN TOBACCO, S.A. (hereinafter referred to as "NATSA") of Aptdo, postal 64, Bo Rosario, Esteli, Nicaragua for a period of five (5) years. If the DA VINCI brands are manufactured by a company other than NATSA during the said five year period, without the written approvals of CIGARS BY SANTA CLARA INC., this agreement shall immediately become null and void.

IN TESTIMONY WHEREOF, the Assignor has caused this Assignment to be executed by its

authorized representative.

AGREED and ACCEPTED:
J.C. NEWMAN CIGAR CO.

CIGARS BY SANTA CLARA, INC.

By:  By: 

Title: CHAIRMAN OF THE BOARD Title: CEO

Date: JANUARY 30, 2003 Date: 1/15/03