

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

To the Honorable Commissioner of Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Fancy Publications, Inc.
2401 Beverly Boulevard
Los Angeles, California 90057

2. Name of receiving party(ies):

Bowtie, Inc.
2401 Beverly Boulevard
Los Angeles, California 90057

- Individual(s)
- General Partnership
- Corporation-California
- Other:
- Association
- Limited Partnership

- Individual(s) citizenship:
- Association:
- General Partnership:
- Limited Partnership:
- Corporation-California
- Other:

3. Nature of Conveyance:

- Assignment
- Security Agreement
- Other:
- Merger
- Change of Name

Execution Date: 10/4/02

If assignee is not domiciled in the United States, a domestic representative designation is attached:

- Yes
- No

(Designation must be a separate document)

Additional name(s) and address(es) attached?

- Yes
- No

4. Application Number(s) or Registration Number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,491,093

Additional number(s) attached: Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Michael A. Lisi
Rader, Fishman & Grauer PLLC
39533 Woodward Avenue
Suite 140
Bloomfield Hills, MI 48304

6. Total number of applications and registrations involved: One (1)

7. Total fee (37 CFR § 3.41): \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit Account Number: 18-0013

(Attach duplicate copy of this page if using deposit account)

9. Statement and signature:

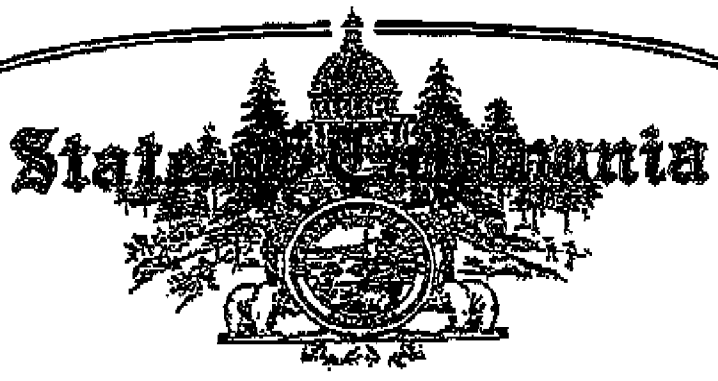
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael A. Lisi
Name


Signature

7/9/03
Date

Total number of pages comprising cover sheet: 1



SECRETARY OF STATE

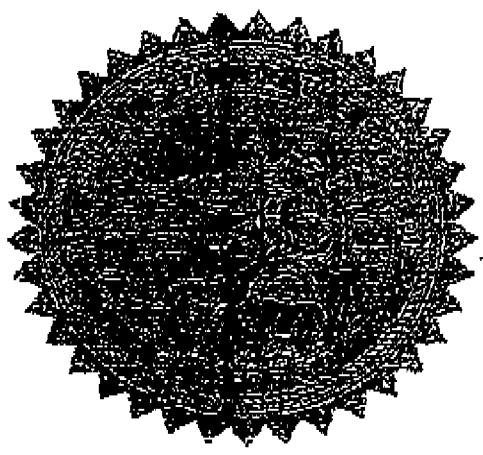
I, *BILL JONES*, Secretary of State of the State of California, hereby certify:

That the attached transcript of 1 page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.

IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

NOV 13 2002

Secretary of State



**CERTIFICATE OF AMENDMENT
OF
ARTICLES OF INCORPORATION**

ENDORSED - FILED
in the office of the Secretary of State
of the State of California

NOV - 8 2002

BILL JONES, Secretary of State

Norman Ridker and Douglas J. Steil certify that:

1. They are the President and Secretary, respectively, of FANCY PUBLICATIONS, INC., a California corporation.

2. Article I of the articles of incorporation of this corporation is amended to read as follows:

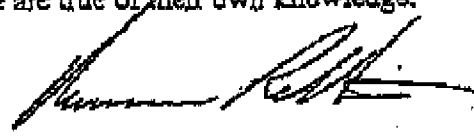
"The name of this corporation is BOWTIE, INC."

3. The foregoing amendment of articles of incorporation has been duly approved by the board of directors.

4. The foregoing amendment of articles of incorporation has been duly approved by the required vote of shareholders in accordance with Section 902 of the Corporations Code. The total number of outstanding shares of the corporation is 100. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50%

The undersigned declare under penalty of perjury under the laws of the State of California that the matters set forth in the foregoing Certificate are true of their own knowledge.

Date: October 4, 2002



Norman Ridker, President

Date: October 4, 2002



Douglas J. Steil, Secretary

2741000001-1303817.1

