

FORM PTO-1594
(Rev. 6-93)
OMB No. 0651-0011 (exp. 4/94)
M&G 10799.44USAA

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Select New York Corporate Communications, LP

Individuals
 General Partnership
 Corporation-State of
 Other: _____

Association
 Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
**CW Travel Holdings, N. V.
Dalsteindreef 8
Diemen 1112 XC
Netherlands**

3. Nature of conveyance:
 Assignment
 Security Agreement
 Other: _____

Merger
 Change of Name

Execution Date: July 4, 2003

Individual(s) citizenship
 General Partnership
 Corporation- Netherlands
 Other: _____

Association
 Limited Partnership

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No
(Designations must be separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or trademark number(s):

A. Trademark Application No.(s)/ Mark(s)
76/502589 THE WAY BUSINESS MOVES
76/502590 THE WAY BUSINESS MOVES

B. Trademark Reg. No.(s)/Mark(s)

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: **Anna W. Manville**
Address: **MERCHANT & GOULD P.C.
P.O. Box 2910
Minneapolis, MN 55402-0910**

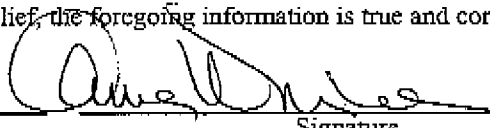
6. Total number of applications and trademarks involved: **2**

7. Total fee (37 CFR 3.41): **\$65.00**
 Enclosed
 Authorized to be charged to deposit account

8. Please charge any additional fees or credit any overpayments to our Deposit account number: **13-2725**

DO NOT USE THIS SPACE

9. Statement and signature:
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Anna W. Manville  7/10/03
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 3

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner for Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

CHI \$65.00 132726 76502589

Version finaleANNEXETRADEMARK ASSIGNMENT

This Trademark Assignment is made by and between Select New York Corporate Communications, LP, a Delaware Limited Partnership with a business address at 131 Varick Street, 11th Floor, New York, New York 10013 ("Assignor"), and CW Travel Holdings, N.V., a Corporation of the Netherlands with a business address of Dalsteindreef 8 Diemen, Netherlands 1112 XC ("Assignee").

WHEREAS, Assignor is the record owner of trademark Application Serial No. 76/502,589 for the mark THE WAY BUSINESS MOVES and Application Serial No. 76/502,590 for the mark THE WAY BUSINESS MOVES (collectively, the "Mark"); and

WHEREAS Assignee desires to acquire all rights to the Mark and the federal applications therefor.

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby assigns, transfers, conveys and delivers to Assignee, all of the Assignor's right, title and interest in and to the Mark, the federal applications therefor, and the goodwill of the business associated with the Mark, together with all right to sue for and receive all damages accruing from past infringements of the Mark.

Assignor agrees to execute and deliver further documents and to do all such other acts as may be necessary and proper to vest full title in and to the Mark in the Assignee.

Version finale

IN WITNESS WHEREOF, this Assignment has been executed and delivered as of this 6th day of July, 2003 by a duly authorized representative of Assignor.

ASSIGNOR:

Select New York Corporate Communications, LP

By: _____

Name: Eric Jacobs

Title: Power of Attorney from Fitchi Credit

