

03-03-2003

FORM PTO-1594  
1-31-92

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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
Atty. Docket No. 1143-006  
(13.0)

2.22.03

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To the Commissioner for Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Jefferson-Pilot Communications Company

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State  
 Other :

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):  
Name: Jefferson-Pilot Communications/WBTV, Inc.  
Internal Address:  
Street Address: 100 N. Greene Street  
City: Greensboro State: NC Zip: 27401

3. Nature of conveyance:

Assignment                       Merger  
 Security Agreement               Change of Name  
 Other:

Execution Date: 1/1/03

Individual citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State – North Carolina  
 Other Ontario Corporation

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration numbers(s):  
A. Trademark Application No.(s)

B. Trademark Registration No.(s)  
1,942,994

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: C. Robert Rhodes

6. Total number of applications and registrations involved              1

Internal Address:  
  
Street Address: 100 N. Greene Street  
  
City: Greensboro State: NC Zip: 27401

7. Total fee (37 CFR 3.41): \$40.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
50-0517  
  
(Attach duplicate of this page if paying by deposit account)

03/03/2003 8TOM11 00000001 1942994  
01 FC:0521 40.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

C. Robert Rhodes                      *C. Robert Rhodes*                      2-28-03  
Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents and Trademarks, Box Assignments  
Washington, D.C. 20231

## ASSIGNMENT OF TRADEMARKS

For good and valuable consideration, including monetary payments, the receipt and sufficiency of which are hereby acknowledged, and effective January 1, 2003 Jefferson-Pilot Communications Company, a corporation of North Carolina, (hereinafter "Assignor") does hereby assign, sell, convey, and transfer unto Jefferson-Pilot Communications/WBTV, Inc., with a mailing address of 100 N. Greene Street, Greensboro, North Carolina 27401, a corporation organized and existing pursuant to the laws of North Carolina, U.S.A., (hereinafter "Assignee"), its successors and assigns, the following:

- a. the entire right, title, and interest of Assignor in and to Trademark Registration No. 1,942,994, registered December 19, 1995 for the mark **WBTV**, together with any applications and licenses pertaining thereto (collectively, the "Trademark"), and the goodwill of the business related thereto;
- b. any and all rights which Assignor has or may have to sue for and obtain damages, injunctive relief and attorney's fees for any and all past infringements with respect to the Trademark, and any and all causes of action heretofore accrued or hereafter accruing for misappropriation, infringement, or other violation of any proprietary or other right in and to the Trademark;
- c. all registrations and applications relating to the Trademark, including any and all renewals and extensions thereof; and
- d. any and all common law rights which Assignor has or may have in or to the Trademark.

Jefferson-Pilot Communications Company

  
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Daniel K. McAlister  
Senior Vice-President

Date: 1-1-03