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Asst. Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202

RE: Our File: T-54625

1. Name (and address) of conveying party(ies)

2-12-03

2. Name and Address of receiving party(ies)

Dickson Elberton Mills, Inc.
120 Seaboard Street S.E.
Elberton, Georgia 30635

Swatch SA
P.O. Box 1185
Faubourg du Lac, 6
CH-2501 Bienne
Switzerland

- Individual
- Association
- General Partnership
- Limited Partnership
- Corporation- Georgia
- Other-

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation- Switzerland
- Other -

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

3. Nature of conveyance:

- Assignment;
- Security Agreement;
- Other;
- Merger
- Change of Name
- Change of Address

Execution Date: January 28, 2003

4. Application number(s) or registration number(s): 1

A. Trademark Application No.(s) B. Trademark Reg. No.(s)
2,019,256

Additional numbers attached Yes No

02/28/2003 TDIAZI 00000131 2019256

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TRADEMARK
REEL: 002681 FRAME: 0788

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5. Name and address of party to whom correspondence concerning document should be mailed:

COLLEN IP
Intellectual Property Law, P.C.
The Holyoke-Manhattan Building
80 South Highland Avenue
Town of Ossining
Westchester County, New York 10562

6. Total number of registrations involved: 1

7. Total fee (37 CFR 3.41) \$40.00

- Enclosed
 Authorized to be charged to deposit account
 Already submitted
-

8. Deposit account number:
03-2465

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

James R. Hastings

Name of person signing


Signature

February 10, 2003

Date

Total number of pages comprising cover sheet, attachments and documents: 4

JRH:aat

NOTE: IF THERE IS ANY FEE DUE AT THIS TIME, PLEASE CHARGE IT TO OUR DEPOSIT ACCOUNT NO. 03-2465 AND ADVISE.

TRADEMARK
REEL: 002681 FRAME: 0789

ATTORNEY DOCKET NO.: 54625

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, Dickson Elberton Mills, Inc., a corporation organized and existing under the laws of Georgia, whose full post office address is 120 Seaboard Street S.E., Elberton, Georgia 30635, (hereinafter referred to as Assignor), has adopted, used and is using a mark which is the subject of a registration in the United States Patent and Trademark Office as follows:

Trademark : FABRICSWATCH

Reg No : 2,019,256

Issued : November 26, 1996

AND, WHEREAS, Swatch S.A., a corporation organized and existing under the laws of Switzerland, whose full post office address is P.O. Box 1185, Faubourg du Lac, 6, CH-2501 Bienne, Switzerland, (hereinafter referred to as Assignee), is desirous of acquiring said mark and the registration thereof,

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, with goodwill of the business symbolized by the said mark, and the registration thereof, Registration No. 2,019,256.

By Carl E. Wallace, Jr.
Name CARL E. WALLACE, JR.
Title : VICE PRESIDENT

DATED January 28, 2003
2003 assignment.doc