

03-03-2003

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To the Honorable Commissioner of Pat

attached original documents or copy thereof.



102378721

1-31-03

1. Name of conveying party(ies):

Sazerac Company, Inc.

Name of receiving party(ies):

Name: Tequilas del Senor S.A. de C.V.

Internal Address: Rio Tuito #1193 Col. Atlas,

Street Address: Guadalajara, Jalisco, Mexico

City: State: ZIP:

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

Additional names(s) of conveying party(ies) Yes No

141 3 1 2003

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

If assignee is not domiciled in the United States, a domestic designation is Yes N
 (Designations must be a separate document from Additional name(s) & address(es) Yes N

Execution Date: November 17, 1995

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1312551

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Gerald T. Shekleton

Internal Address: Welsh & Katz, Ltd.

Street Address: 120 S. Riverside Plaza

22nd Floor

City: Chicago State: IL ZIP: 60606

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

23-0920

DO NOT USE THIS SPACE

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Gerald T. Shekleton

Gerald T. Shekleton

January 28, 2003

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and

2

TRADEMARK ASSIGNMENT

This Assignment is made this date by Sazerac Company, Inc. ("Assignor") to Tequilas del Señor S.A. de C.V. ("Assignee").

WHEREAS Assignor has adopted and is using the trademark CESAR GARCIA ("Mark") for tequila, for which it has obtained both federal and common law rights, and for which it has registered in the United States Patent and Trademark Office, Registration Number 1,312,551;

WHEREAS Assignee desires to acquire the entire right, title and interest of the Assignor in the Mark, together with the goodwill symbolized by the mark, and the registration thereof; and

WHEREAS Assignor desires to assign the entire right title and interest in the Mark, together with the goodwill symbolized by the mark, for the consideration set forth herein.

NOW THEREFORE:

1. Assignor hereby assigns and transfers to Assignee all of Assignor's interest in the Mark together with the goodwill of the business symbolized by the Mark and in the registration thereof.

2. As consideration for the rights assigned herein, Assignee has paid Assignor the sum of \$1.00 and other good and valuable consideration, receipt of which is hereby acknowledged.

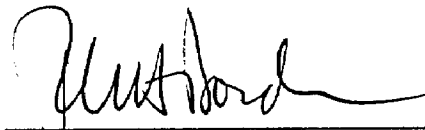
3. The address of the Assignee is:

Tequilas del Señor S.A. de C.V.
Rio Tuito # 1193 Col. Atlas
Guadalajara, Jalisco
Mexico

Dated this 17th day of November, 1995.

Sazerac Company, Inc.

By:



Peter W. H. Bordeaux
President/CEO

STATE OF LOUISIANA:
PARISH OF ORLEANS:

Peter W. H. Bordeaux, being duly sworn, deposes and says that he is the President and Chief Executive Officer of Sazerac Company, Inc., and that he has executed the assignment for and on behalf of Sazerac Company, Inc., being duly authorizes to do so.

Subscribed and Sworn to before me this 17th day of November, 1995.



Notary Public

Stephen E. Camisa
Notary Public - State of Louisiana
My commission is for life