

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Pharmanex, LLC		07/14/2003	LTD LIAB JT ST CO: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Nu Skin International, Inc.		
<b>Street Address:</b>	75 West Center Street		
<b>Internal Address:</b>	Legal Department		
<b>City:</b>	Provo		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84601		
<b>Entity Type:</b>	CORPORATION: UTAH		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>		
<b>Serial Number:</b>	78179916		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(801)345-3899		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	801-345-3800		
<b>Email:</b>	mlogan@nuskin.com		
<b>Correspondent Name:</b>	Samuel Chamberlain		
<b>Address Line 1:</b>	75 West Center Street		
<b>Address Line 2:</b>	Legal Department		
<b>Address Line 4:</b>	Provo, UTAH 84601		
ATTORNEY DOCKET NUMBER:	LIFEPAK TEEN		

OP \$40.00 78179916

NAME OF SUBMITTER:

Marsha Logan

Total Attachments: 1

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**WHEREAS, PHARMANEX, LLC.** a limited liability company organized and existing under the laws of the state of Delaware, United States of America, located at 75 West Center, Provo, Utah 84601 U.S.A (hereinafter called "the Assignor"), is the proprietor of the trademark application for LIFEPAK TEEN, Application Serial No. 78/189916 registered in the United States of America;

**WHEREAS, NU SKIN INTERNATIONAL, INC.,** a corporation organized and existing under the laws of the state of UTAH, United States of America, located at 75 West Center, Provo, Utah 84601 U.S.A. (hereinafter called "the Assignee"), is desirous of acquiring all rights, title and interest in and to said trademark as set forth hereinabove;

**NOW, THEREFORE,** for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, grant, transfer and otherwise convey to Assignee, its successors and assigns, all rights, title and interest in and to the said trademark application LIFEPAK TEEN, U.S. Trademark Application Serial No. 78/189916 including but not limited to all of Assignor's common law rights and registrations pertaining thereto, as well as all of the good will of the business symbolized by said trade name and trademark, and the right to sue for past infringements thereof.


**IN WITNESS WHEREOF,** the Assignor has hereunto authorized the undersigned to affix the corporate seal and sign this instrument on its behalf this 10<sup>th</sup> day of July 2003.

PHARMANEX, LLC

By   
Name: Sam F. Chamberlain  
Title: Assistant Secretary

**IN WITNESS WHEREOF,** the Assignee has hereunto authorized the undersigned to affix the corporate seal and sign this instrument on its behalf this 10<sup>th</sup> day of July 2003.

NU SKIN INTERNATIONAL, INC.

By   
Name: D. Matthew Dorny  
Title: Vice President and  
General Counsel