

TRADE

03-05-2003

31246-US

Tab settings

To the Honorable Commissioner of Patents and Traden

documents or copy thereof.

1. Name of conveying party(ies):

Bushnell Corporation

34-03

102381380

ig party(ies):

Name: Bushnell Performance Optics

Internal Address: _____

Street Address: 9200 Cody

City: Overland Park State: KS ZIP: 66214

Individual(s) citizenship _____

Association _____

General Partnership _____

Limited Partnership _____

Corporation-State Delaware

Other _____

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other _____
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

February 17, 2003

Execution Date: _____

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,775,779

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Hovey Williams LLP

Internal Address: _____

Street Address: 2405 Grand Boulevard, Suite 400

City: Kansas City State: MO ZIP: 64108

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

19-0522

RECORDS SECTION
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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas B. Luebbering

Name of Person Signing

Thomas B. Luebbering

Signature

2/26/2003

Date

Total number of pages including cover sheet, attachments, and **TRADE MARK**

ASSIGNMENT

WHEREAS, BUSHNELL CORPORATION, a corporation of Delaware, having its principal place of business at 9200 Cody, Overland Park, KS 66214, has adopted, used and is using the mark POWERVIEW which is registered in the United States Patent and Trademark Office as Registration No. 1,775,779; and

WHEREAS, BUSHNELL PERFORMANCE OPTICS, a corporation of the State of Delaware, having its principal place of business at 9200 Cody, Overland Park, KS 66214, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said BUSHNELL CORPORATION, does hereby assign unto the said BUSHNELL PERFORMANCE OPTICS, all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof together with the right to sue for and collect on all claims for damages by reason of past infringement of said mark.

BUSHNELL CORPORATION

By

Philip J. Gyong

Philip J. Gyong, Vice President of Marketing

Subscribed and sworn to before me this 17th day of February, 2003.

Melina Espree Reno
Notary Public

My Commission Expires:

12-13-05

(SEAL)

