

**TRADEMAF**

03-05-2003

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To the Honorable Commissioner of Patents and Trademarks: P



ents or copy thereof.

1. Name of conveying party(ies):  
**Bushnell Corporation** **34-03**

102381382

ies):

Name: **Bushnell Performance Optics**

Internal Address: \_\_\_\_\_

Street Address: **9200 Cody**

City: **Overland Park** State: **KS** ZIP: **66214**

- Individual(s)
- General Partnership
- Corporation-State **Delaware**
- Other \_\_\_\_\_

- Association
- Limited Partnership

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State **Delaware**
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance:
- Assignment
  - Security Agreement
  - Other \_\_\_\_\_
  - Merger
  - Change of Name

Execution Date: **February 17, 2003**

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)  
  
Additional numbers

B. Trademark Registration No.(s)  
**2,102,648**  
  
 Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Hovey Williams LLP**  
Internal Address: \_\_\_\_\_  
Street Address: **2405 Grand Boulevard, Suite 400**  
City: **Kansas City** State: **MO** ZIP: **64108**

6. Total number of applications and registrations involved:..... **1**

7. Total fee (37 CFR 3.41):.....\$ **\$40.00**  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
**19-0522**

DO NOT USE THIS SPACE

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9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

**Thomas B. Luebbering**  
Name of Person Signing

Signature

**2/26/2003**  
Date

ASSIGNMENT

WHEREAS, BUSHNELL CORPORATION, a corporation of Delaware, having its principal place of business at 9200 Cody, Overland Park, KS 66214, has adopted, used and is using the mark DISCOVERER which is registered in the United States Patent and Trademark Office as Registration No. 2,102,648; and

WHEREAS, BUSHNELL PERFORMANCE OPTICS, a corporation of the State of Delaware, having its principal place of business at 9200 Cody, Overland Park, KS 66214, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said BUSHNELL CORPORATION, does hereby assign unto the said BUSHNELL PERFORMANCE OPTICS, all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof together with the right to sue for and collect on all claims for damages by reason of past infringement of said mark.

BUSHNELL CORPORATION

By *Philip J. Gyori*  
Philip J. Gyori, Vice President of Marketing

Subscribed and sworn to before me this 17<sup>th</sup> day of February, 2003.

*Melina Espree Reno*  
Notary Public

My Commission Expires:

12-13-05  
(SEAL)

