

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Pony International, LLC.		07/17/2003	LTD LIAB JT ST CO: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Global Brand Marketing Inc.		
<b>Street Address:</b>	6500 Hollister Ave.		
<b>City:</b>	Santa Barbara		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	93117		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>		
<b>Serial Number:</b>	76519612		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(805)562-5620		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	8055625600		
<b>Email:</b>	seden@gbmi.net		
<b>Correspondent Name:</b>	Global Brand Marketing Inc.		
<b>Address Line 1:</b>	6500 Hollister Ave.		
<b>Address Line 4:</b>	Santa Barbara, CALIFORNIA 93117		
<b>NAME OF SUBMITTER:</b>	Steve Eden		
<b>Total Attachments: 0</b>			

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