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REGISTRATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
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Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
Tab settings ⇨ ⇨ ⇨ ▼ ▼ ▼ ▼ ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof

1. Name of conveying party(ies) **3-5-03**
List Source, Inc.
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State TX
 Other _____
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: ChoicePoint Asset Company
Internal Address: _____
Address: _____
Street Address: 1000 Alderman Dr.
City Alpharetta State GA Zip: 30005
 Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State DE
 Other _____
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____
Execution Date: 02/27/2003

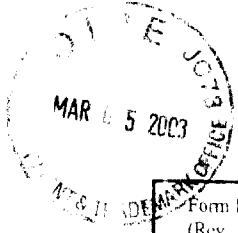
4. Application number(s) or registration number(s):
A. Trademark Application No.(s) _____
B. Trademark Registration No.(s) 2179900
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Kristin B. Maxson
Internal Address: PHJW
Street Address: 600 Peachtree Street NE
Suite 2400
City: Atlanta State: GA Zip: 30308

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41)..... \$ 40.00
 Enclosed
 Authorized to be charged to deposit account
8. Deposit account number: _____
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Kristin B. Maxson Kristin B. Maxson 03/03/2003
Name of Person Signing Signature Date
Total number of pages including cover sheet, attachments, and document. 3



03/07/2003 ECUOPER 00000307 2179900
01 FC:0521 40.00 DP

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

ASSIGNMENT OF TRADEMARKS

List Source, Inc., a Texas corporation with its principal place of business at 11884 Greenville, Avenue, Suite 106, Dallas, Texas 75243, U.S.A. ("Assignor") is the owner of the trademark and service mark registrations listed on Exhibit A attached hereto and the marks that are the subject thereof (the "Marks").

In exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to ChoicePoint Asset Company, a Delaware corporation with its principal place of business at 1000 Alderman Drive, Alpharetta, Georgia 30005, U.S.A. ("Assignee"), any and all right, title, and interest in and to the Marks, and the registration(s) and application(s) for registration of the Marks worldwide (now existing or hereafter filed or issued), together with the goodwill of the business symbolized by and associated with the Marks and consent to register the Marks.

Assignor consents to and requests recordation of this transfer and further requests that all official documents and communications relating to the Marks or the registrations therefor issue and deliver to Assignee. Assignor shall execute any other documents which Assignee deems necessary to effectuate the terms of this assignment or to fully exploit and/or enforce the rights hereby assigned.

This instrument shall inure to the benefit of Assignee and its successors, assigns and legal representative, and shall be binding upon Assignor and its successors, assigns and legal representatives.

Assignor has hereunto caused its name to be signed this 27th day of February, 2003.

ASSIGNOR:
LIST SOURCE, INC.

By: J. Michael de Janes

Name: J. Michael de Janes

General Counsel and Secretary

Title: _____

STATE OF Georgia)
COUNTY OF Fulton)

On this 27th day of February, 2003, before me personally appeared J. Michael de Janes, the person who signed this instrument, and acknowledged to me that he signed it as a free act on and for the purposes hereof, and is an authorized representative of List Source, Inc., the Assignor above named, on behalf of Assignor and pursuant to authority duly received.

Sandra H. Uetri
Notary Public

Notary Public, Cobb County, Georgia
My Commission Expires August 4, 2005

My Commission Expires: _____

EXHIBIT A

Assigned Trademark Registrations

| <u>Mark</u> | <u>Country</u> | <u>Regis. Date</u> | <u>Regis. Number</u> |
|---|----------------|--------------------|----------------------|
| THE ONLY THING WORSE THAN DYING IS ... OUTLIVING YOUR MONEY | USA | 08/11/1998 | 2,179,900 |