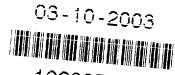
Form PTO 1594
(Rev. 6-93)
OMB No. 0651-0011 (exp. 4/94,

## RECORDATION FORM COVEF

## TRADEMARKS ONLY



F COMMERCE nd Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or 3-5-03 1. Name of conveying party(ies): 2. Name and address of receiving party(ies): **Bravo Company** Name: The Independent Film Channel 1 Individual(s) Association Address: 200 Jericho Quadrangle General Partnership State: Delaware [X] Limited Partnership-City: Jericho State: NY Zip: 11753 П Corporation Other Individual(s) citizenship П Additional name(s) of conveying party(ies) attached? Association General Partnership [] Yes [X] No 0 Limited Partnership П Corporation Other -Limited Liability Company - State - Delaware 3. Nature of conveyance: [X] If assignee is not domiciled in the United States, a domestic Assignment Meraer representative designation is attached: ∏Yes ∏No Change of Name Security Agreement Other -(Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? [] Yes [] No Effective Date: December 1, 2002 4. Application number(s) or registration number(s): Attorney Docket: 2678/8D608 B. Trademark Registration No.(s): A. Trademark Serial No.(s): **WORLD CINEMA - 1,921,180** Additional numbers attached? [] Yes [X] No -Name and address of party to whom correspondence concerning document should be mailed: 6. Total number of applications and registrations involved: 1 Name: Amy L. Nelkin 7. Total fee (37 CFR 3.41):.....\$40.00 Internal Address: Darby & Darby P.C. Enclosed Street Address: 805 Third Avenue [X] Any exceeding amount is authorized to be charged to deposit account  $\underline{04\text{-}0100}$ City: New York State: New York Zip: 10022-7513 [x] EXPRESS MAIL CEN 8. [] Charge any additional fees in connection with the submission to our Deposit account number: Date The Page 1 of the Cartify that on the date indicated above, this paper or fee was deposited with the U.S. Postal Service & that it was addressed for delivery to the Assistant Commissioner for Patents, Washington, DC 20231 by Express Mail Bost Office (Attach duplicate copy of this page if paying by deposit account) to Addressee" service. **DO NOT USE THIS SPACE** Signature Date 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document March 5, 2003 Signature: ( Date Name of Person Signing: Amy L. Nelkin  $\hbar$ otal number of pages including cover sheet, attachments, and document:  ${f 2}$ Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments, Washington, D.C. 20231 03)07/2003 LMMELLER 00000205 1921180 01 F8;8521 .00 BP

> **TRADEMARK** REEL: 002686 FRAME: 0542

## TRADEMARK ASSIGNMENT

WHEREAS, Bravo Company, a general partnership organized and existing under and by virtue of the laws of the State of Delaware, and having a place of business at 200 Jericho Quadrangle, Jericho, New York 11753, hereinbelow called "Assignor," owns and uses in its business a certain trademark and trademark registration, namely:

Mark	Registration Number	Registration Date
WORLD CINEMA	1,921,180	September 19, 1995; and

WHEREAS, The Independent Film Channel LLC, a limited liability company organized and existing under and by virtue of the laws of the State of Delaware, and having a place of business at 200 Jericho Quadrangle, Jericho, New York 11753, hereinbelow called "Assignee," is desirous of acquiring the entire right, title and interest in and to the said trademark and trademark registration and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby sell, assign and transfer the entire right, title and interest in and to said trademark and trademark registration therefor and any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof to said Assignee, its successors or assigns.

Dated: As of December 1, 2002

BRAVO COMPANY

Name: <u>David Peitch</u>
Title: <u>Sr. VB/General Cinnel</u>

(M:\2678\8D608\AXN2409.DQC:1)

TOTAL :