


RECORDATION FORM COVER
TRADEMARKS ONLY

03-10-2003


102385577

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy as appropriate

1. Name of conveying party(ies): **3-5-03**
Bravo Company

Individual(s) Association
 General Partnership State: Delaware
 Limited Partnership-
 Corporation
 Other

Additional name(s) of conveying party(ies) attached?
 Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other -

Effective Date: December 1, 2002

2. Name and address of receiving party(ies):

Name: The Independent Film Channel LLC

Address: 200 Jericho Quadrangle

City: Jericho State: NY Zip: 11753

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation
 Other -Limited Liability Company - State - Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Serial No.(s):

Additional numbers attached? Yes No -

Attorney Docket: 2678/8D608

B. Trademark Registration No.(s):
WORLD CINEMA - 1,921,180

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Amy L. Nelkin

Internal Address: Darby & Darby P.C.

Street Address: 805 Third Avenue

City: New York State: New York Zip: 10022-7513

EXPRESS MAIL CERTIFICATE
 Date: 3/5/03 Label No: 8V294036608-US
 I hereby Certify that on the date indicated above, this paper or fee was deposited with the U.S. Postal Service & that it was addressed for delivery to the Assistant Commissioner for Patents, Washington, DC 20231 by "Express Mail Post Office to Addressee" service. D B Peck

(Typed or Printed Name of Person Signing Certificate)

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):.....**\$40.00**

Enclosed

Any exceeding amount is authorized to be charged to deposit account 04-0100

8. Charge any additional fees in connection with the submission to our Deposit account number:
(Attach duplicate copy of this page if paying by deposit account)

Signature: *Amy L. Nelkin* **DO NOT USE THIS SPACE**

Date: _____

9. Statement and signature.
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document

Name of Person Signing: **Amy L. Nelkin** Signature: *Amy L. Nelkin* **March 5, 2003**
 Date: _____

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments, Washington, D.C. 20231

03/07/2003 LHMELLER 00000205 1921180
01 FEB0521 40.00 DP

TRADEMARK ASSIGNMENT

WHEREAS, **Bravo Company**, a general partnership organized and existing under and by virtue of the laws of the State of Delaware, and having a place of business at 200 Jericho Quadrangle, Jericho, New York 11753, hereinbelow called "Assignor," owns and uses in its business a certain trademark and trademark registration, namely:

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
WORLD CINEMA	1,921,180	September 19, 1995; and

WHEREAS, **The Independent Film Channel LLC**, a limited liability company organized and existing under and by virtue of the laws of the State of Delaware, and having a place of business at 200 Jericho Quadrangle, Jericho, New York 11753, hereinbelow called "Assignee," is desirous of acquiring the entire right, title and interest in and to the said trademark and trademark registration and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby sell, assign and transfer the entire right, title and interest in and to said trademark and trademark registration therefor and any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof to said Assignee, its successors or assigns.

BRAVO COMPANY

Dated: As of December 1, 2002

By:  24

Name: DAVID Peitch

Title: Sr. VP/General Counsel