Form PTO-1594 (Rev. 03/01) OMB NO. 0651-0027 (exp. 5/31/2002) Tab settings $\Rightarrow \Rightarrow \tau$	03-12	U.S. Patent and Trademark Office τ τ τ
To the Honorable Commissioner	ot raiche and 10238	original documents or copy thereof.
Name of conveying party(ies):     BerylMartin, LLC	3.7.03	Name and address of receiving party(ies):     Name: TIYL Productions     Internal     Address:
☐ Individual(s) ☐ Associ	iation	Street Address: 6922 Hollywood Boulevard, Suite 300
☐ Corporation—State	ed Partnership	City: Hollywood State: CA Zip: 90028
Other Indiana Limited Liability Company		☐ Individual(s) citizenship
Additional name(s) of conveying party(ies) atta	ched? 🗹 Yes 🗆 No	☐ Association ☐ General Partnership
Additional name(s) of conveying party(les) attached: El 1es El 1es		California, composed of its General
3. Nature of conveyance:		✓ Limited Partnership Partner, The Ralph Edwards Living
☑ Assignment ☐ Merg	er	☐ Corporation – State
☐ Security Agreement ☐ Char	nge of Name	Other If assignee is not domiciled in the United States, a domestic representative designation is attached: \( \preceded \text{ Yes } \square \text{ No} \)
Execution Date: February 13, 2003	-	(Designations must be a separate document from assignment) Additional name(s) & address(es) attached?   Yes  No
Application number(s) or registration n     A. Trademark Application No.(s)		B. Trademark Registration No.(s)  1,310,466  attached?  Yes No
Name and address of party to whom co concerning document should be mailed	rrespondence	6. Total number of applications and registrations involved:
Name: Hayley Werner, Esq.		7. Total fee (37 CFR 3.41) \$ 40.00
Paul, Weiss, Rifkin Internal Address: Garrison LLP	d, Wharton &	☐ Enclosed ☑ Authorized to be charged to deposit account
		8. Deposit account number:
Street Address: 1285 Avenue of the	Americas	50-0706
City: New York State: N	Y Zip: 10019	(Attach duplicate copy of this page if paying by deposit account)
	DO NOT US	SE THIS SPACE
9. Statement and signature  To the best of my knowledge and b is a true copy of the original docum.  Hayley Werner  Name of Person Signing	elief, the foregoing infonent.	formation is true and correct and any attached copy    March 7, 2003   Date
		r sheet, attachments, and documents:  ith required cover sheet information to:
Mail d	Commissioner of Patents &	& Trademarks, Box Assignments

Washington, D.C. 20231

TRADEMARK

### **EXHIBIT 1**

### TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT dated as of February 1 3, 2003, made by BerylMartin, LLC, an Indiana limited liability company ("Assignor"), in favor of TIYL Productions, a California limited partnership ("Assignee").

WHEREAS Assignor is the record owner of Registration No. 2,455,379 for the mark THIS IS YOUR LIFE registered with the United States Patent and Trademark Office for the goods identified therein (the "Registration"); and

WHEREAS Assignor desires to assign the Registration to Assignee along with any and all rights Assignor may have accrued prior to the date hereof in and to the mark THIS IS YOUR LIFE (the "Mark") and any and all goodwill associated with the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers, assigns, and otherwise conveys to Assignee, all of Assignor's right, title, and interest in and to the following:

- 1. the Mark;
- 2. the Registration;
- 3. the goodwill of its business, if any, symbolized by the Mark; and
- 4. all rights to proceeds of the foregoing, including, without limitation, any claim by Assignor against third parties for past, present, or future infringement of the Mark.

Assignor has caused this Trademark Assignment to be duly executed and authorized as of the date hereof.

By:

BERYLMARTIN, LLC

Name: Frank Brummett

Title: President

Doc #:NY6:274411.4

TRÅDEMARK
REEL: 002688 FRAME: 0009

STATE OF Indiana		
: ss.:		
COUNTY OF Lake	)	

On this 13thday of February, 2003, before me personally came Frank Brummett, to me known to be the person who signed the foregoing instrument and who being duly sworn by me did depose and state that he/she is the President of BerylMartin LLC; he/she signed the foregoing instrument in the name of BerylMartin, LLC; and he/she had the authority to sign the instrument on behalf of BerylMartin, LLC.

Motary Public

Jonathan R. O'Hara

Doc #:NY6:274411.4

TRADEMARK

**REEL: 002688 FRAME: 0010** 

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\*NOT ADMITTED TO NEW YORK BAR

March 7, 2003

# BY EXPRESS MAIL NO. EV255866373US

**BOX ASSIGNMENTS** Commissioner of Patents & Trademarks Washington, D.C. 20231

# Assignment of Trademark Registration

Dear Sir/Madam:

We enclose the following for recordation in the United States Patent and Trademark Office ("PTO") on behalf of our client, TIYL Productions, a California Limited Partnership:

- 1. One Recordation Form and one copy thereof;
- 2. One Trademark Assignment, and
- A self-addressed stamped postcard which the PTO is requested to 3. stamp with the date received and return to the addressee.

Doc #:NY6:440133.1

**TRADEMARK** REEL: 002688 FRAME: 0011

You are hereby authorized to charge the amount of \$40, the applicable recordation fee, and any other additional fees required from deposit account number 50-0706 in the name of Paul, Weiss, Rifkind, Wharton & Garrison LLP. Please call me at (212) 373-3408 if you have any questions regarding the enclosed.

Sincerely,

Hayley Werner

## Enclosures

Barbara Dunn-Leonard cc: John Couch

H. Christopher Boehning Jonathan O'Hara

Certificate of Mailing by "Express Mail"

"Express Mail" mailing label No. EV255866373US

I hereby certify that this correspondence is being deposited with the United States Postal Service as Express Mail in an envelope addressed to: Commissioner of Patents & Trademarks, BOX ASSIGNMENTS, Washington, DC 20231 by Lourdes Toro.

Date of Deposit: March 7, 2003

Doc #:NY6:440133.1

**RECORDED: 03/07/2003** 

**TRADEMARK** REEL: 002688 FRAME: 0012