

03-14-2003

Form PTO-1594

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

Tab settings ⇐ ⇐ ⇐ ▼



102390281

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

3-11-03

Sara Lee Corporation

☐

Individual(s)

☐

Association

☐

General Partnership

☐

Limited Partnership

☒

Corporation-State MD

☐

Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance:

☒

Assignment

☐

Merger

☐

Security Agreement

☐

Change of Name

☐

Other

Execution Date: June 27, 2002

2. Name and address of receiving party(ies)

Name: Saramar L.L.C.

Internal c/o Victoria J. Triplett

Address: IP Law Department

Street Address: 1000 East Hanes Mill Road

Winston-Salem State NC Zip: 27105

☐

Individual(s) citizenship

☐

Association

☐

General Partnership

☐

Limited Partnership

☒

Corporation-State Delaware

☐

Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

78/291427 et. al.

B. Trademark Registration No.(s)

2289098 et. al.

Additional number(s) attached ☒ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Victoria J. Triplett

IP Law Department

Internal Address Sara Lee Corporation

Street Address: 1000 East Hanes Mill Road

City Winston-Salem State: NC Zip: 27105

6. Total number of applications and registrations involved:

79

7. Total fee (37 CFR 3.41) \$1990.00

☐

Enclosed

☒

Authorized to be charged to deposit account

8. Deposit account number:

19-0143

DO NOT USE THIS SPACE

9. Signature.

Victoria J. Triplett

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document:

5

03/13/2003 ECOOPER 00000082 190143 78291427

01 FC:0521
02 FC:052240.00 CH
1950.00 CHDocuments to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231TRADEMARK
REEL: 002688 FRAME: 0285

Trademark	Application Number
CHOCK CAFE	76/291427
CHOCK CAFE	78/072956
CHOCK CAFE LOGO	76/291426
CHOCK CAFE LOGO	78/072949
CHOCK CAFE LOGO	78/072953
CHOCK EXPRESS	78/072946
CHOCK EXPRESS LOGO	76/291425
HEAVENLY CLASSICS	75/583870

Trademark	Registration Number
100% ARABICA COFFEE & SUN DESIGN	2289098
AMERICA'S FINEST COFFEE	1954066
ATLANTIC CITY BLEND & OVAL DESIGN	1856377
BERNICE	981254
CAFFE VIVO (STYLIZED)	523900
CAIN'S (STYLIZED)	682261
CAIN'S CAFÉ BISTRO	2235142
CARDINAL	797564
CHECKERBOARD DESIGN	2157824
CHECKERBOARD DESIGN	2173203
CHEF DESIGN	1933113
CHOCK CAFE	2654487
CHOCK EXPRESS	2635384
CHOCK EXPRESS	2645525
CHOCK EXPRESS LOGO	2635383
CHOCK EXPRESS LOGO	2642971
CHOCK FULL O' BEANS	2037521
CHOCK FULL O' NUTS	894796
CHOCK FULL O' NUTS & COFFEE CUP DESIGN	1968858
CHOCK FULL O' NUTS (STYLIZED)	1800967
CHOCK FULL O' NUTS (STYLIZED)	784094
CHOCK FULL O' NUTS CAFÉ BLEND	2045731
CHOCK FULL O' NUTS THE HEAVENLY COFFEE	632806
CHOCK FULL O' NUTS	2006514
CHOCK O' CINNO	1682460
CINNFULLY NUTTY	2076927
EARLY MORNING	1232941
EPPEN SMITH & ES DESIGN	2235261
EPPENS SMITH IMPORTERS OF COFFEE AND TEA SINCE 1855	1929568
FLAV-R-SAVR	1510324
FROMME'S	1583802
GOLDEN LIGHT	215024
GOLDEN LIGHT	824518
GOLDEN LIGHT & DESIGN	908127
HEAVENLY (STYLIZED)	817488
HEAVENLY COFFEE & CUP DESIGN	2040920
HEAVENLY HAZELNUT	2297002
HOLLAND HOUSE	2099432
HOLLAND HOUSE ARCH DESIGN	579333
HOUSE DESIGN	864362
IRELAND	1413234
IRELAND	1887342
IRELAND & CUP DESIGN	1557477
JUNE BLOSSOM	813118
LA TOURAINE (STYLIZED)	1724014
MANHATTAN (STYLIZED)(V1)	538836
MANHATTAN (STYLIZED)(V2)	760084

Trademark	Registration Number
MARLBORO	531599
OLD JUDGE	839666
PARK CAFÉ & DESIGN	1844607
PARK REGENCY (STYLIZED)	1691790
PERFECTION (STYLIZED)	628378
PIPER-CARDINAL	818057
POLAR JOE'S SMOOTH COOLERS DESIGN	2464439
ROYAL STAR	1475189
S H & SHIELD DESIGN	1659949
SECOND CUP	2229780
SERIOUS SIPPER CARD	2050188
STAR PREMIUM	818360
SUNNY CUP (STYLIZED)	725429
TASTE TESTED FOR QUALITY	1718492
THE CHAIRMAN'S SIGNATURE BLEND	1724035
THE HEAVENLY HOT COCOA MIX & CLOUD DESIGN	1529919
THE HEAVENLY TEA & CLOUD DESIGN	1579254
THE PERFECT BEAN	2407334
ULTIMATE FULL BODIED	2221684
ULTRA BLEND	1343043
VINTAGE CROP	1818068
WAYNE	1872699
WINESAP	154591
WINTER ROAST	2291595

NUNC PRO TUNC ASSIGNMENT

State of North Carolina)
)
County of Forsyth) SS.

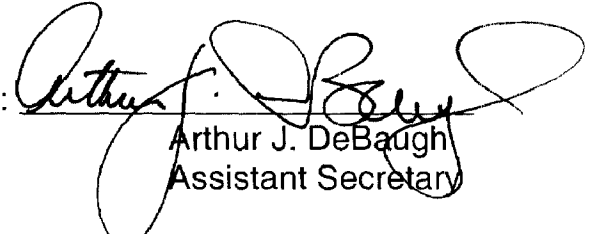
WHEREAS SARA LEE CORPORATION, (hereinafter called "Assignor"), a corporation having its principal place of business at 1000 East Hanes Mill Road, Winston-Salem, North Carolina, USA, has adopted, used, and is using the trademarks on the attached schedule; and

WHEREAS SARAMAR L.L.C. (hereinafter called "Assignee"), a Delaware Corporation having its principal place of business at 10 S. Riverside Plaza, Suite 1800 Chicago, Illinois 60606, is desirous of acquiring said trademarks;

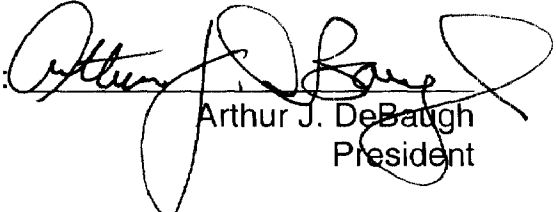
NOW THEREFORE, for the sum of ten dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby transfer and assign unto Assignee, all rights, title, and interest in and to said trademarks together with the goodwill of the business as of June 27, 2002.

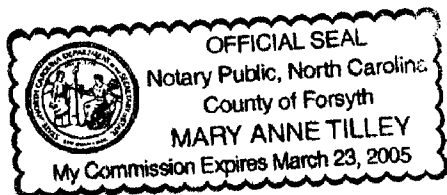
Assignor warrants that it is the lawful owner of all rights transferred to Assignee by this Assignment

SARA LEE CORPORATION

By: 
Arthur J. DeBaugh
Assistant Secretary

SARAMAR L.L.C.

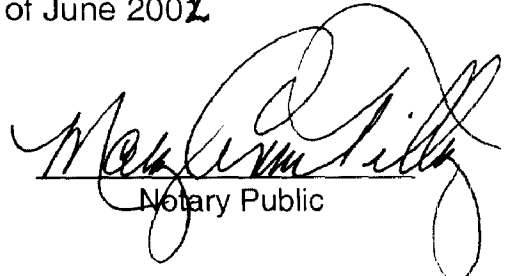
By: 
Arthur J. DeBaugh
President



Date: June 27, 2002

Subscribed and sworn to before me on this 27th day of June 2002

[SEAL]


Notary Public

My commission expires March 23, 2005

RECORDED: 03/11/2003

TRADEMARK
REEL: 002688 FRAME: 0289