

03-14-2003

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31) Tab settings



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SHEET 1 OF 1

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 3-12-03 DSI Limited
Individual(s) Association
General Partnership Limited Partnership
Corporation-State
Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: American Western, Inc.
Internal Address:
Street Address: 2575 Queen City Avenue
City: Cincinnati State: OH Zip: 45239
Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State Ohio
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
Assignment Merger
Security Agreement Change of Name
Other
Execution Date: 11/27/2002

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) 75/724,419
Filed: 6/9/1999
B. Trademark Registration No.(s)
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Dean E. McConnell
Internal Address:
Street Address: Brinks Hofer Gilson & Lione
One Indiana Square, Suite 1600
City: Indianapolis State: IN Zip: 46204

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41): \$ 40.00
Enclosed
Authorized to be charged to deposit account
8. Deposit account number:
23-1925 for credit of overpayment only

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9. Signature.
Dean E. McConnell, 44,916
Name of Person Signing
Signature
Date
3/4/03

Total number of pages including cover sheet, attachments, and document: 2

03/13/2003 ECOOPER 00000174 73724419

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Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002689 FRAME: 0320

Trademark Assignment

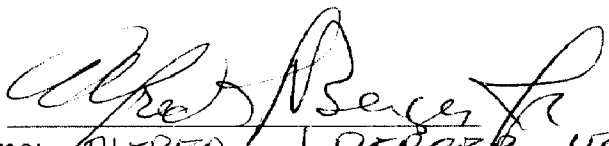
WHEREAS, **DSI Limited**, a corporation organized under the laws of the Bahamas, with its principal place of business at P.O. Box 7768, Bank Lane, Nassau, Bahamas ("Assignor"), has adopted, owns and is using the Mark RUM RUNNER CARIBBEAN CIGAR ("the Mark") in connection with the following goods and/or services: Cigars; and

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the above-described goods and/or services, Application Serial No. 75/724,419 filed on June 9, 1999; and

WHEREAS, **American Western, Inc.**, a corporation organized and existing under the laws of the State of Ohio, with a principal place of business at 2575 Queen City Avenue, Cincinnati, Ohio 45238 ("Assignee"), desires to acquire the Mark and the pending application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the pending application for registration.

DSI, LIMITED

By: 
Name: ALFRED J. BERGER JR
Title: PRESIDENT

Dated effective as of: November 27, 2002