

03-14-2003



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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2006) Tab settings

EET U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 3-12-03 DSI Limited Individual(s) Association General Partnership Limited Partnership Corporation-State Other Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: American Western, Inc. Internal Address: Street Address: 2575 Queen City Avenue City: Cincinnati State: OH Zip: 45238 Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Ohio Other If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Execution Date: 11/27/2002

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2,655,273 Registered: 12/03/2002 Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Dean E. McConnell Internal Address: Street Address: Brinks Hofer Gilson & Lione One Indiana Square, Suite 1600 City: Indianapolis State: IN Zip: 46204

6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 3.41) \$ 40.00 Enclosed Authorized to be charged to deposit account 8. Deposit account number: 23-1925 for credit of overpayment only

DO NOT USE THIS SPACE

9. Signature. Dean E. McConnell, 44,916 Name of Person Signing Signature Date 3/4/03

03/13/2003 ECOOPER 00000175 2655273

Total number of pages including cover sheet, attachments, and document: 2

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Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002689 FRAME: 0322

## Trademark Assignment

WHEREAS, **DSI Limited**, a corporation organized under the laws of the Bahamas, with its principal place of business at P.O. Box 7768, Bank Lane, Nassau, Bahamas ("Assignor"), has adopted, owns and is using the Mark ISLAND AMARETTO ("the Mark") in connection with the following goods and/or services: Cigars; and

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the above-described goods and/or services, Application Serial No. 75/681,741 filed on April 13, 1999; and

WHEREAS, **American Western, Inc.**, a corporation organized and existing under the laws of the State of Ohio, with a principal place of business at 2575 Queen City Avenue, Cincinnati, Ohio 45238 ("Assignee"), desires to acquire the Mark and the pending application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the pending application for registration.

DSI, LIMITED

By:

Name: ALFRED J. BERGER JR.

Title: PRESIDENT

Dated effective as of: November 27, 2002

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

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DSI Limited

- Individual(s)
- General Partnership
- Corporation-State
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: 11/27/2002

2. Name and address of receiving party(ies)

Name: American Western, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 2575 Queen City Avenue

City: Cincinnati State: OH Zip: 45238

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Ohio
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) \_\_\_\_\_

B. Trademark Registration No.(s) 2,655,273

Registered: 12/03/2002

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Dean E. McConnell, 44,916

Name of Person Signing

*Dean E. McConnell*

Signature

3/4/03

Date

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