

03-14-2003

Form PTO-1594 (Rev. 10/02) 3-3-03 OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

CEDA Waters, L.L.C.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other limited liability company

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Walgreen Co. Internal Address: Law Department MS2252 Street Address: 200 Wilmot Rd. City: Deerfield State: IL Zip: 60015

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Illinois Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 02/06/2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,915,278

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert R. Delaney, Jr. Internal Address: Walgreen Co. Law Dept. MS# 2252 Street Address: 200 Wilmot Rd. City: Deerfield State: IL Zip: 60015

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$40.00 Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

03/13/2003 LNUELLER 00000206 1915278 01 FC:6321 40.00 00

Terry Keenan-Kloepfer Name of Person Signing

Terry Keenan-Kloepfer Signature

2/28/03 Date

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002690 FRAME: 0427

**ASSIGNMENT OF TRADEMARKS**

**WHEREAS**, CCDA Waters, L.L.C., a Delaware limited liability company, having a place of business at One Coca-Cola Plaza, Atlanta, Georgia 30313 ("Assignor"), is the sole and exclusive owner of the trademark PURE AMERICAN, as described on Schedule A attached hereto and made a part hereof; and

**WHEREAS**, WALGREEN CO., an Illinois Corporation, having a place of business at 200 Wilmot Road, Deerfield, Illinois 60015 ("Assignee"), desires to acquire the entire right, title and interest in, to and under the said mark and the registration and application thereof:

**NOW, THEREFORE**, for and in consideration of the sum of Ten Dollars (\$10.00), to it in hand paid by said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor sells, assigns, transfers and sets over to said Assignee, all its right, title and interest in, to and under the said mark, together with the goodwill of the business symbolized by the mark, and the registration and application thereof.

**IN TESTIMONY WHEREOF**, Assignor has executed this assignment by its duly authorized officer this 10<sup>th</sup> day of January, 2003.

**Assignor:**

**CCDA Waters, L.L.C.**

By: John W. Hackett

Name: John W. Hackett  
Title: General Manager, CCDA Waters, L.L.C

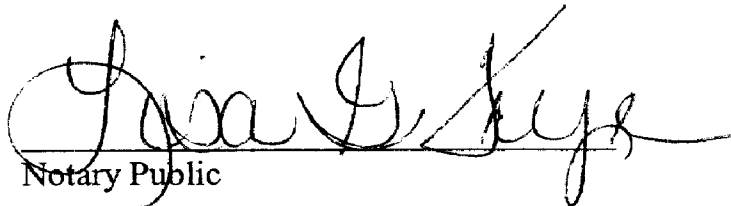
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**CERTIFICATE OF ACKNOWLEDGEMENT**

STATE OF GEORGIA     )

COUNTY OF             )

On this 14<sup>th</sup> day of February, 2003, before me appeared John W. Nackett, the person who signed the foregoing instrument, who acknowledged that he executed the above assignment as a free act on behalf of the Assignor identified therein, with authority to do so.

  
Notary Public

Subscribed and sworn to  
before me this 14<sup>th</sup> day of  
February, 2003.

My commission expires: January 16, 2007.

**LISA G. FRYE**

**Notary Public**

**My Commission Expires January 16, 2007**

**SCHEDULE A**

Mark

Registration No.

Registration Date

PURE AMERICAN

1,915,278

August 29, 1995

