

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Saga Communications of New England, Inc.		07/24/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Saga Communications of New England, LLC
Street Address:	73 Kercheval Avenue
City:	Grosse Pointe
State/Country:	MICHIGAN
Postal Code:	48236
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2	
Property Type	Number
Registration Number:	2400209
Registration Number:	2408688

CORRESPONDENCE DATA	
Fax Number:	(617)439-4170
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	617-439-4444
Email:	trademark@EdwardsAngell.com
Correspondent Name:	Edwards & Angell, LLP
Address Line 1:	101 Federal Street; P.O. Box 9169
Address Line 4:	Boston, MASSACHUSETTS 02209

ATTORNEY DOCKET NUMBER:	21346/0063
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NAME OF SUBMITTER:	Kimberly Audet Cornwell, Esq.
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Total Attachments: 3
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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT is made as of the July 24, 2003, between **Saga Communications of New England, Inc.**, a Delaware corporation having a principal place of business at 73 Kercheval Avenue, Grosse Pointe, Michigan 48236, U.S.A. (the "Assignor") and **Saga Communications of New England, LLC**, a Delaware limited liability company having a principal place of business at 73 Kercheval Avenue, Grosse Pointe, Michigan 48236, U.S.A. (the "Assignee").

WHEREAS, the Assignor is the owner of the trademarks listed on Schedule A hereto (the "Trademarks").

WHEREAS, the Assignor has agreed to assign the Trademarks to the Assignee, and the Assignee has agreed to accept such assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby sell, assign, set over and transfer to the Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks and any and all United States Patent and Trademark Office registrations therefor as set forth herein, together with the whole of the goodwill of the business pertaining thereto, the same and the rights of the Assignor to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, at common law and/or to the full end of the term or terms for which registration of the Trademarks may be granted or renewed, to the same extent as the Assignor would hold and enjoy if this Agreement and sale had not been made; together with all claims for damages by reason of past infringement of the Trademarks with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

The Assignor covenants that no assignment, sale, agreement, lien, charge, encumbrance, claim, license, restriction, equity, easement or other exception to title has been or will be made or entered into that would conflict with this Assignment. The Assignor further agrees to execute any and all applications, assignments, affidavits, and any other papers in connection therewith necessary to perfect such rights, and also agrees, at the request of the Assignee, to testify in any legal proceedings, sign all lawful papers, make all lawful oaths, and generally do everything possible to aid said Assignee, its successors and assigns, to obtain, maintain and enforce protection for said Trademarks in all countries.

The Assignor also hereby grants Kimberly Audet Cornwell, Esq. the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be executed by its duly authorized officer as of the date first written above.

ASSIGNOR

Saga Communications of New England, Inc.

By: *Samuel D. Bush*

Name: Samuel D. Bush

Title: Treasurer

ACKNOWLEDGMENT

STATE OF MICHIGAN

COUNTY OF WAYNE

In BOUSEE POINTE, Michigan on July 24, 2003, before me, personally appeared SAMUEL D. BUSH personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the foregoing instrument and acknowledged that he executed the foregoing document as his free act and deed.

Marcia K. Lobaito
Notary Public

My commission expires:

MARCIA K. LOBAITO
Notary Public, Macomb County, MI
My Commission Expires Oct. 20, 2003
Acting in Wayne County, MI

[SEAL]

SCHEDULE A

List of Trademarks:

<u>Grantor</u>	<u>Description of Trademark or Trademark Application</u>	<u>Registration or Filing Date</u>	<u>Serial or Registration Number</u>
Saga Communications of New England, Inc.	ROCK 102 WAQY SPRINGFIELD'S CLASSIC ROCK (LOGO)	10/31/00	2400209
Saga Communications of New England, Inc.	BAX AND O'BRIEN MORNINGS (LOGO)	11/28/00	2408688