

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Lowe Ocean Hammock, Ltd.

- Individual(s)
- General Partnership
- Corporation-State
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: July 17, 2003

2. Name and address of receiving party(ies)

Name: Centex Corporation

Internal

Address: _____

Street Address: 2728 N. Harwood

City: Dallas State: TX Zip: 75201

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Nevada
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 2,664,481

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Anita Nesser

Internal Address: Centex Corporation Law Dept.

Street Address: 2728 N. Harwood

City: Dallas State: TX Zip: 75201

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

502400

DO NOT USE THIS SPACE

9. Signature.

Anita Nesser, Associate General Counsel

Name of Person Signing



Signature

July 25, 2003

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

CH \$40.00 502400 2664481

SERVICE MARK ASSIGNMENT

WHEREAS, Lowe Ocean Hammock, Ltd., a limited partnership formed in the state of Florida, whose general partner is Lowe/Ocean Hammock, Inc., a Florida corporation (hereinafter, the "Assignor"), is the owner of record of United States Service Mark Registration No. 2,664,481 for the service mark CINNAMON BEACH (hereinafter, the "Mark"); and

WHEREAS, Centex Corporation, a Nevada corporation, having its principal place of business at 2728 N. Harwood, Dallas, Texas 75201-1516 (hereinafter, the "Assignee"), desires to acquire the entire right, title and interest in and to the Mark and the registration therefor, together with the goodwill of the business connected with the use of and symbolized by the Mark;

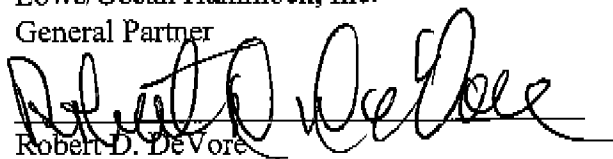
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the entire right, title and interest in and to the Mark and the registration therefor, together with the goodwill of the business connected with the use of and symbolized by said Mark, and the right to recover for any infringement of the Mark prior to this Assignment.

IN WITNESS WHEREOF, Assignor has executed this Assignment on this 17 day of

July, 2003.

Lowe/Ocean Hammock, Ltd.

By: Lowe/Ocean Hammock, Inc.
General Partner



Robert D. DeVore
Vice President

TRADEMARK
REEL: 002690 FRAME: 0614

STATE OF Florida

COUNTY OF Flagler

BEFORE ME, the undersigned authority, on this day personally appeared Robert D. DeVore and having been duly sworn by me, upon his oath states that he is Vice President of Lowe/Ocean Hammock, Inc., a Florida corporation and general partner of Lowe Ocean Hammock, Ltd., that he has read and understands the foregoing instrument, that he is authorized to execute said instrument, and acknowledged to me that he executed same for the purposes and consideration therein expressed, in the capacity therein stated, and as the act and deed of said corporation.

SUBSCRIBED AND SWORN TO BEFORE ME, this 17 day of July, 2003.



(SEAL)

Michelle L. Guy
Commission #DD220729
Expires: Jun 08, 2007
Bonded Thru
Atlantic Bonding Co., Inc.

Michelle L Guy
Printed Name of Notary Public

Michelle L Guy
Signature of Notary Public

My Commission expires the 8 day of June, 2007