

03-14-2003

Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)  
Tab settings ⇨ ⇨ ⇨ ▼



U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

102389909 ▼ ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Gaming Entertainment Exhibitions, Inc. **3-11-03**  
 Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State Nevada  
 Other \_\_\_\_\_  
Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: GEM Communications, LLC  
Internal Address: \_\_\_\_\_  
Street Address: 11600 College Boulevard  
City: Overland Park State: KS Zip: 66210  
 Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other Delaware  
If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_  
Execution Date: January 1, 2001

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)  
75/918,822  
Additional number(s) attached  Yes  No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Jenifer deWolf Paine, Esq.  
Internal Address: \_\_\_\_\_  
Proskauer Rose LLP  
Street Address: \_\_\_\_\_  
1585 Broadway  
City: New York State: NY Zip: 10036-8299

6. Total number of applications and registrations involved: ..... 1  
7. Total fee (37 CFR 3.41).....\$ \$40.00  
 Enclosed  
 Authorized to be charged to deposit account  
8. Deposit account number:  
16-2500  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*  
Jenifer deWolf Paine [Signature] March 3, 2003  
Name of Person Signing Signature Date  
Total number of pages including cover sheet, attachments, and document: 2

RECORDS  
FINANCE SECTION  
MAR 11 11

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

03/13/2003 6TOM11 00000085 162500 75918822  
01 FC:8521 40.00 CH

TRADEMARK  
REEL: 002690 FRAME: 0876

**TRADEMARK ASSIGNMENT**

WHEREAS, Gaming Entertainment Exhibitions, Inc., a Nevada corporation (the "Assignor"), owns the mark SOUTHERN GAMING SUMMIT and the federal service mark registration therefor (U.S. Serial No. 75918822) (the "Mark").

WHEREAS, GEM Communications, LLC, a Delaware limited liability company (the "Assignee"), desires to acquire all right, title and interest in and to the Mark, including the federal service mark registrations therefor.

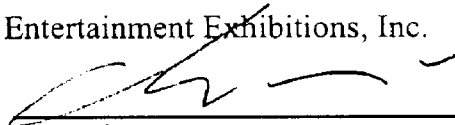
NOW THEREFORE, for good and valuable consideration paid by Assignee, receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the right to sue and collect damages and/or profits for past infringements of the Mark.

IN WITNESS WHEREOF, Gem Communications, LLC has caused this instrument to be signed by a duly authorized corporate officer as of this 1<sup>st</sup> day of January, 2001.

Gaming Entertainment Exhibitions, Inc.

By:

Name:

  
\_\_\_\_\_  
Alon Woiniski, President