

03-14-2003

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)

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DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 2-28-03 Express Ink of Minnesota, Inc.

- Individual(s) Association General Partnership Limited Partnership Corporation-State - Minnesota Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: February 7, 2003

2. Name and address of receiving party(ies) Name: Lori Henson, Inc. dba World of Internal Journals Address:

Street Address: 718 Washington Ave. N., #405 City: Minneapolis State: MN Zip: 55401

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Minnesota Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s): A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,316,216;

1,790,359

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John W. Provo

Internal Address:

Street Address: 3300 Wells Fargo Center

90 S. 7th Street

City: Minneapolis State: MN Zip: 55402

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41): \$ 65.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

John W. Provo

Name of Person Signing

Signature

Signature

2-25-03

Date

Total number of pages including cover sheet, attachments, and document: 2

03/13/2003 LNWELLER 00000220 2316216

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Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002691 FRAME: 0115

**ASSIGNMENT OF REGISTERED TRADEMARKS**

WHEREAS, Express Ink of Minnesota, Inc. ("Assignor"), a Minnesota corporation, is the owner of the following trademarks (the "Marks"), which are registered on the Principal Register of the United States Patent and Trademark Office:

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
WORLD OF JOURNALS	2,316,216	February 8, 2000
WORLD OF JOURNALS	1,790,359	August 31, 1993; and

WHEREAS, Lori Henson, Inc., a Minnesota corporation, d/b/a World of Journals, with a principal place of business of 718 Washington Ave., N., Suite 405, Minneapolis, MN 55401 ("Assignee"), desires to acquire said trademarks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to said trademarks, together with the goodwill of the business symbolized by said trademarks and the above-identified registrations thereof, for the United States and all foreign countries, together with the right to sue and recover for past infringement. Assignor hereby warrants that the Marks are valid, enforceable and registered in the Assignor's name and agrees to execute such further instruments as may be helpful or necessary to effectuate or evidence Assignee's ownership of the Marks, and further agrees that Assignor will have no rights to the Marks following execution of this Assignment.

Effective Date: 2-7, 2003

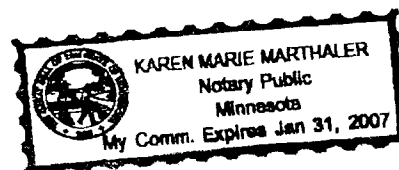
EXPRESS INK OF MINNESOTA, INC.

By [Signature]  
Its PRES

STATE OF MINNESOTA )  
)ss  
COUNTY OF Isanti )

This instrument was acknowledged before me on the 7<sup>th</sup> day of February, 2003, by Dennis Johnson, who represented himself/herself as the President of Express Ink of Minnesota, Inc., and acknowledged that he/she executed the foregoing Assignment of Registered Trademarks on behalf of said Assignor, and pursuant to authority duly received.

Karen Marie Marthaler  
Notary Public



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