

03-14-2003

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 2-28-03 Lori Henson, Inc. 718 Washington Ave. N., Suite 405 Minneapolis, MN 55401

2. Name and address of receiving party(ies) Name: Mara-Mi, Inc. Internal Address: Street Address: 1515 Central Ave. NE City: Minneapolis State: MN Zip: 55413

3. Nature of conveyance: [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: February 7, 2003

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2,316,216; 1,790,359

5. Name and address of party to whom correspondence concerning document should be mailed: Name: John W. Provo Internal Address: Street Address: 3300 Wells Fargo Center 90 South 7th Street City: Minneapolis State: MN Zip: 55402

6. Total number of applications and registrations involved: 2 7. Total fee (37 CFR 3.41): \$ 65.00 8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

John W. Provo Name of Person Signing

[Signature] Signature

2-25-2003 Date

Total number of pages including cover sheet, attachments, and document: 2

03/13/2003 LNWELLER 00000221 2316216

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01 FC:8521 40.00 OP 02 FC:8522 25.00 OP

TRADEMARK REEL: 002691 FRAME: 0117

ASSIGNMENT OF REGISTERED TRADEMARKS

WHEREAS, Lori Henson, Inc., d/b/a World of Journals ("Assignor"), a Minnesota corporation with its principal place of business at 718 Washington Ave. N., #405, Minneapolis, MN 55401, is the owner of the following trademarks (the "Marks"), which are registered on the Principal Register of the United States Patent and Trademark Office:


<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
WORLD OF JOURNALS	2,316,216	February 8, 2000
WORLD OF JOURNALS	1,790,359	August 31, 1993; and

WHEREAS, Mara-Mi, Inc., with its principal place of business at 1515 Central Avenue NE, Minneapolis, MN 55413 ("Assignee"), desires to acquire said trademarks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to said trademarks, together with the goodwill of the business symbolized by said trademarks and the above-identified registrations thereof, for the United States and all foreign countries, together with the right to sue and recover for past infringement. Assignor hereby warrants that the Marks are valid, enforceable and registered in the Assignor's name and agrees to execute such further instruments as may be helpful or necessary to effectuate or evidence Assignee's ownership of the Marks, and further agrees that Assignor will have no rights to the Marks following execution of this Assignment.

Effective Date: 2/7/03, 2003

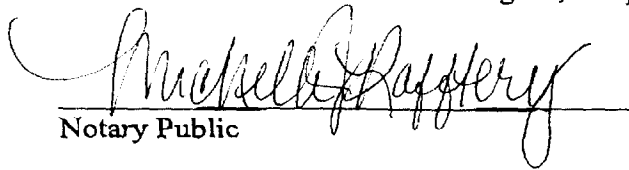
LORI HENSON, INC.
d/b/a WORLD OF JOURNALS



Lori Henson, President

STATE OF MINNESOTA)
COUNTY OF Ramsey)ss

This instrument was acknowledged before me on the 7 day of February, 2003, by Lori Henson, who represented herself as the President of Lori Henson, Inc., d/b/a World of Journals, and acknowledged that she executed the foregoing Assignment of Registered Trademarks on behalf of said Assignor, and pursuant to authority duly received.



Notary Public

