

03-17-2003



Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

102391413

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Alerts.com, Inc. 3-11-03
Individual(s) Association
General Partnership Limited Partnership
[X] Corporation-State of North Carolina
Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Alphablox Corporation
Internal Address:
Street Address: 520 Logue Avenue
City: Mountain View State: California Zip: 94043
Individual(s) citizenship
Association
General Partnership
Limited Partnership
[X] Corporation-State of Delaware
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
[X] Assignment Merger
Security Agreement Change of Name
Other
Execution Date: December 31, 2002

4. Application number(s) or registration number(s):
A. Trademark Application No.
B. Trademark Registration Nos.
2,629,489 2,551,954
2,570,849 2,682,621
Additional number(s) attached Yes No

6. Total number of applications and registrations involved: 4
7. Total fee (37 CFR 3.41) \$115.00
[X] Enclosed
[X] Authorized to be charged to deposit account, if necessary
8. Deposit account number: 52-0261
(Attach duplicate copy of this page if paying by deposit account)

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Connie L. Ellerbach, Esq.
Street Address: Fenwick & West LLP
Silicon Valley Center
801 California Street
City: Mountain View State: CA Zip: 94041

6. Total number of applications and registrations involved: 4
7. Total fee (37 CFR 3.41) \$115.00
[X] Enclosed
[X] Authorized to be charged to deposit account, if necessary
8. Deposit account number: 52-0261
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01 FC:0521 40.00 OP
02 FC:0522 75.00 OP

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FINANCE SECTION

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Connie L. Ellerbach

Signature: Connie Ellerbach

Date: March 10, 2003

Express Mail mailing label No. EV25574713845
Date of Deposit: 3/11/03 Total number of pages including cover sheet, attachments, and document: 5

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Postal Office" service under 37 CFR 1.10 on the date indicated above and is addressed to Assistant Commissioner for Trademarks, 2900 Crystal Dr. Arlington, VA 22202-3513.

LARISA BURSHTEYN
(Type or Print Name of Person Mailing Paper or Fee)

22233/00070/DOCS/1333723.1

TRADEMARK
REEL: 002691 FRAME: 0699

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks is made and entered into as of January 13, 2003 by Alerts.com, Inc., a North Carolina corporation (the "*Assignor*"), in favor of Alphablox Corporation, a Delaware corporation (the "*Assignee*"), and confirms the assignment of trademarks made through that certain Asset Purchase Agreement entered into between Assignor and Assignee, dated as of December 31, 2002 (the "*Purchase Agreement*"), and those certain Assignment and Assumption Agreement (the "*Assignment Agreement*") and Bill of Sale (the "*Bill of Sale*") entered into by the Assignor and Assignee as of an even date herewith.

WHEREAS, the Assignor and the Assignee are parties to the Purchase Agreement, the Assignment Agreement and the Bill of Sale, pursuant to which the Assignee has acquired all of the Assignor's right, title and interest in and to all of the trademarks and service marks, their applications, and registration listed in the table attached hereto as Exhibit A ("*The Marks*"), together with the goodwill symbolized by The Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor confirms that it has sold, assigned, transferred, conveyed, and delivered to the Assignee all of such Assignor's right, title and interest in and to The Marks, including all common law rights thereto, all registrations that may be granted thereon, all applications for registrations thereof, the existing registration, together with the goodwill associated with and symbolized by The Marks and their applications and registration, and, for intent-to-use U.S. applications, the Assignor acknowledges that that portion of the business which is ongoing and existing to which the trademarks pertain has been transferred also. Assignor also hereby transfers the right to sue and recover damages for past infringements of The Marks.

[Remainder of this page left intentionally blank.]

IN WITNESS WHEREOF the undersigned has executed this Assignment of Trademarks by its duly authorized officer as of the date and year first written above.

ASSIGNOR
ALERTS.COM, INC.

By: John Creamer
Name: John Creamer
Title: CTO & President

State of North Carolina

County of Wake

On this 31st day of December, 2002, before me, Merrily A. Nash, a Notary Public in and for the State of North Carolina, personally appeared John Creamer, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s) or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Merrily A. Nash
Notary Public

Notary Public, North Carolina
County of Wake
MERRILY A. NASH
My Commission Expires 11-08-06

ALERTS.COM, INC.

U. S. Trademarks

December 31, 2002

Current Status	Application Serial Number	Application Registration Number	Application Mark	Goods and Services
Filing Date: 6/12/2000 Status: Registered Supplemental Register - 10/1/2002	76/067965	2,629,489	ALERTS	Computer Services, Namely, service for monitoring changes and additions to web sites, providing users with notification messages and providing users with personalized update information and information-gathering services, all in a wide variety of fields by means of a global computer information network, in International Class: 042 (First Use Date: 11/00/1999, First Use in Commerce Date: 11/00/1999)
Filing Date: 1/7/2000 Status: Pending	75/890937		ALERTS.COM	Computer services, namely monitoring changes and additions to web site for others, providing users with notification messages, and providing users with personalized update information, the dissemination of a wide variety of information on topics of interest to users, all by means of a global computer network, in International Class: 042 (First Use Date: 11/00/1999, First Use in Commerce Date: 11/00/1999)
Filing Date: 6/12/2000 Status: Registered Principal Register - 5/21/2002	76/067964	2,570,849	ERNIE	Computer services, namely monitoring changes and additions to web sites for others, providing users with notification messages, and providing users with personalized update information, the dissemination of a wide variety of information on topics of interest to users, all by means of a global computer network, in International Class: 042 (First Use Date: 11/00/1999, First Use in Commerce Date: 11/00/1999)

Computer services, namely, monitoring changes and additions to web sites for others, providing users with notification messages, and providing users with personalized update information and information from such sites on a wide variety of topics of interest to user all by means of a global computer network, in International Class: 042 (First Use Date: 11/00/1999, First Use in Commerce Date: 11/00/1999)

NETQUERY

76/068891
2,551,954

Filing Date: 6/12/2000
Status: Registered
Principal Register -
3/26/2002

Computer software for information management, database management, data management, monitoring changes and additions to data and databases and web sites, automatic notification of changes and additions to data and databases and web sites, and for information gathering and retrieval in accordance with user prescribed criteria, International Class: 009 (First Use Date: 5/22/2001, First Use in Commerce Date: 5/22/2001)

PEARL DIVER

76/272429

Filing Date: 6/15/2001
Status: Pending