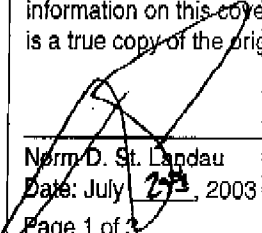



DRINKER BIDDLE & REATH LLP

1500 K Street, N.W., Suite 1100
 Washington, D.C. 20005-1209
 (202) 842-8800

<p>1. NAME OF CONVEYING PARTY:</p> <p>Block Drug Company, Inc. A New Jersey corporation</p>	<p>2. NAME AND ADDRESS OF RECEIVING PARTY:</p> <p>JOHNSON & JOHNSON A New Jersey corporation One Johnson & Johnson Plaza New Brunswick, New Jersey 08933-7001</p>
<p>3. NATURE OF CONVEYANCE:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger and Change of Name <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Release of Security Interest</p> <p>3A. EXECUTION DATE: June 9, 2003 3B. EFFECTIVE DATE: June 9, 2003</p>	<p>2A. ASSIGNEE A FOREIGN ENTITY:</p> <p>No: <input checked="" type="checkbox"/></p> <p>2B. DOMESTIC REPRESENTATIVE DESIGNATED:</p> <p>N/A</p>
<p>4A. TRADEMARK APPLICATION NOS.:</p> <p>Additional numbers attached? NO</p>	<p>4B. TRADEMARK REGISTRATION NO(S).:</p> <p>Reg. No. 840,315 - BALMEX (stylized)</p> <p>Additional numbers attached? YES</p>
<p>MaryPat A. Weyback, Esq. Drinker Biddle & Reath LLP 1500 K Street, N.W., Suite 1100 Washington, D.C. 20005-1209</p>	
<p>6. TOTAL NUMBER OF TITLES: 7</p> <p>7. TOTAL FEE: \$190.00</p> <p>8. CHARGE FEES TO: DEPOSIT ACCT. NO. 50-0573</p> <p>Our Ref: 31139.3201G</p>	<p>9. The undersigned declares to the best of his knowledge and belief that the information on this cover sheet is true and correct and any copy submitted is a true copy of the original document.</p> <p></p> <p>Norm D. St. Landau Date: July 29, 2003 Page 1 of 3</p>

CH \$190.00 500573 2289086

FILED BY FACSIMILE TO: (703)306-5995
 July **29**, 2003



31139.3201G
 DC\385464\3

700038168

TRADEMARK
 REEL: 002691 FRAME: 0908

EXHIBIT A

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>
BALMEX (stylized)	840,315
BALMEX	617,601
BALMEX	2,289,086
BALMEX	2,410,803
BALMEX MEDICATED PLUS	2,410,802
BALMEX (Stylized Trade Dress-B/W)	2,225,341
BALMEX (Stylized Trade Dress-Color)	2,225,342

UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, **BLOCK DRUG COMPANY, INC.**, a New Jersey corporation, having its place of business at 257 Cornelison Avenue, Jersey City, New Jersey 07302 (hereinafter called "Assignor"), has adopted and used the trademarks, which trademarks have been registered for in the United States Patent and Trademark Office, as identified in Exhibit A.

WHEREAS, **JOHNSON & JOHNSON**, a New Jersey corporation, having its place of business at One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933-7001 (hereinafter called "Assignee"), is desirous of acquiring said trademarks and registrations therefor, and the good will of the business in connection with which said trademarks are used;


NOW THEREFORE, for good and valuable consideration, said Assignor does hereby sell, assign and transfer unto said Assignee, its successors and assigns, all right, title and interest in and to said trademarks and registrations therefor, together with the good will of the business in connection with which said trademarks are used.

IN WITNESS WHEREOF, the said Assignor has caused these presents to be executed by its duly authorized officer on this *9th* day of *June*, 2003.

ASSIGNOR: ~~BLOCK DRUG COMPANY, INC.~~

BY:

TITLE:


Christopher A. Sidoti

Assistant Secretary