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Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

2-27-03

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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Birds Eye Foods, Inc.

Individual(s) Association

General Partnership Limited Partnership

Corporation-State Delaware

Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: Great Lakes Kraut Company, LLC

Internal Address: _____

Street Address: _____

City: Shortsville State: NY Zip _____

Individual(s) citizenship _____

Association _____

General Partnership _____

Limited Partnership _____

Corporation-State _____

Other New York Limited Liability Company

If assignee is not domiciled in the United States, a domestic Representative designation is attached: Yes No
(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger

Security Agreement Change of Name

Other _____

Execution Date: February 25, 2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

Additional number(s) attached Yes No

B. Trademark Registration No.(s)

1,151,153; 547472 1,426,706; 1,445,394

5. Name and address of party to whom correspondence concerning document should be mailed:

Name Harter, Secrest & Emery LLP

Internal Address: _____

03/17/2003 LNUELLER 00000052 033875 1151153

01 FC:8521 40.00 CH

02 FC:8522 75.00 CH

Street Address: 1600 Bausch & Lomb Place

City: Rochester State NY Zip 14604

6. Total number of applications and regulations involved 4

7. Total fee (37 CFR 3.41).....\$ \$115.00

Enclosed

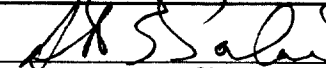
Authorized to be charged to deposit account

8. Deposit account number:

03-3875

DO NOT USE THIS SPACE

9. Signature.

Stephen B. Salai  February 26 2003

Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002692 FRAME: 0594

TRADEMARK ASSIGNMENT

This assignment is made effective FEB 25, 2003 by Birds Eye Foods, Inc., a Delaware corporation, with offices at 90 Linden Place, Rochester, New York ("Assignor"), to Great Lakes Kraut Company, LLC, a New York limited liability company having its principal place of business in Shortsville, New York ("Assignee").

Assignor has used and is using in the United States the following trademarks and pending applications for trademarks used in connection with the sale of sauerkraut, pickles, and other products (hereinafter referred to in the aggregate as the "Trademarks") which are registered in the United States Patent and Trademark Office to the extent noted below:

<u>Mark</u>	<u>Registration No.</u>
SILVER FLOSS	547,472
SILVER FLOSS with design	1,151,153
VICTOR	1,426,706
CORTLAND VALLEY	1,445,394

In addition, the following applications are pending:

<u>Mark</u>	<u>Registration No.</u>
NONE	N/A

For due consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, the full and exclusive right, title and interest in the Trademarks, the business symbolized by each of the Trademarks, and all registrations and applications for registration thereof as listed above, including the goodwill associated with the Trademarks.

IN WITNESS WHEREOF, Birds Eye Foods, Inc. has caused this Assignment to be executed by a duly authorized officer.

BIRDS EYE FOODS, INC.

By: Earl L. Powers
Name: EARL L. POWERS
Title: VP, CFO, and Secretary

STATE OF NEW YORK)
COUNTY OF MONROE)

As of this 25th date of ^{February} ~~March~~, 2003, before me personally came EARL L. Powers, to me known, who being duly sworn, did depose and say that he is the VP, CFO, and Secretary of Birds Eye Foods, Inc., the corporation described in and which executed the foregoing instrument, and that he signed his name thereto by order of the management committee of said company.

David M. Mehalick
Notary Public

DAVID M. MEHALICK
Notary Public, State of New York
Monroe County
Commission Expires Sept. 30, 10/2006