

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mario de la Guardia		05/29/2003	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	The Clorox Company		
Street Address:	1221 Broadway		
City:	Oakland		
State/Country:	CALIFORNIA		
Postal Code:	94612		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number		
Serial Number:	78191965		
CORRESPONDENCE DATA			
Fax Number:	(510)271-1652		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	510 271 7326		
Email:	barbara.ellen@clorox.com		
Correspondent Name:	Tim Humphrey		
Address Line 1:	1221 Broadway		
Address Line 2:	Legal Services		
Address Line 4:	Oakland, CALIFORNIA 94612		
ATTORNEY DOCKET NUMBER:	78/191965 SRAYMO		
NAME OF SUBMITTER:	Barbara Ellen		
Total Attachments: 1 source=SPRAYMO assignment.tif			

CH \$40.00 78191965

Exhibit B-2 – Form of Trademark Assignment

TRADEMARK ASSIGNMENT

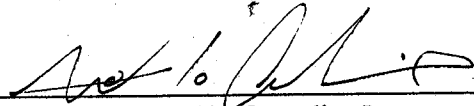
This ASSIGNMENT is made from Mario de la Guardia, Jr., an individual ("Assignor"), to The Clorox Company, a Delaware corporation ("Assignee").

WHEREAS, Assignor is the owner of the trademark "Spraymo!" and the U.S. trademark registration therefor, U.S. Trademark Serial No. 78191965 for the mark "Spraymo!" registered on December 6, 2002 (hereinafter "the Mark"); and

WHEREAS, Assignor desires to assign to Assignee all right, title and interest in and to the Mark (including the above-referenced trademark registration), together with the good will of the business pertaining thereto.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee the entire right, title and interest in and to the Mark, and the registrations and applications therefor, including but not limited to U.S. Trademark Serial No. 78191965, together with the whole of the good will of the business pertaining thereto, the same and the rights of Assignor to be held and enjoyed by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives, at common law and/or to the end of the term or terms of which registration of the Mark may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damages by reason of past infringement(s) of the Mark with the right to sue for and collect the same of its own use and benefit, and for the use and on behalf of its successors, assigns and other legal representatives.

Dated: 5/29/03



Mario de la Guardia, Jr.

