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TRADEMARKS O

03-18-2003

COMMERCE
Trademark Office



102392689

To the Honorable Commissioner of Patents and Trademarks. Please r

py thereof.

1. Name of conveying party(ies):
SUPERIOR MATTRESS CO., INC.

Individual(s) Association
 General Partnership Partnership
 Corporation - Oklahoma
 Other

Additional name(s) of conveying party(ies) attached?
 yes no

2. Name and address of receiving party(ies)?
Kingsdown, Inc.
P. O. Box 388
Mebane, North Carolina 27302

Individual(s) citizenship
 Association
 General Partnership
 Partnership
 Corporation - North Carolina
 Other

Additional name(s) & address(es) attached?
 yes no

Appointment of Domestic Representative attached?
 yes no

3. Nature of Conveyance:

Assignment Nunc Merger
Pro Tunc as of 3/30/98
 Security Agreement Change of Name
 Other _____

Execution Date: 3/7/03

4. Application number(s) or registration number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Trademark Application No.(s)	B. Trademark Registration No.(s) 1,051,287
Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	

5. Name and address of party to whom correspondence concerning document should be mailed:

SUGHRUE MION, PLLC
2100 Pennsylvania Avenue, N.W.
Suite 800
Washington, D.C. 20037-3213

Kevin G. Smith

6. Total number of applications and registration involved:
1

7. Total Fee (37 CFR 3.41): \$ 40.00
 Enclosed. Please charge any underpayment in connection with this Assignment to Deposit Account No. 19-4880.
 Authorized to be charged to Deposit Account

8. Deposit Account No. 19-4880
(Attach dupl. Copy of this page if paying by Deposit Account)

DO NOT WRITE IN THIS SPACE

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

_____ 3/13/03
Kevin G. Smith Date

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS AND DOCUMENT:

OMB No. 0651-0011 (exp. 4/94)

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Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

03/17/2003 6TON11 00000005 194880 1051287

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ASSIGNMENT

WHEREAS, SUPERIOR MATTRESS CO., INC., an Oklahoma corporation ("Assignor"), is the owner of the trademark SPIZONE & Design ("the Mark") for "innerspring boxsprings," in International Class 20; and

WHEREAS, Assignor is the owner of U.S. Registration Number 1,051,287 for the mark SPI-ZONE & Design; and


WHEREAS, KINGSDOWN, INC. ("Assignee"), a North Carolina corporation, with the address at P. O. Box 388, Mebane, North Carolina 27302, is desirous of acquiring said Mark, the registration therefor and the goodwill appurtenant to the Mark;

NOW, THEREFORE, in exchange for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark and above-identified registration therefor, together with the goodwill of the business symbolized by the Mark in the United States.

This ASSIGNMENT, executed March 7, 2003, is dated *NUNC PRO TUNC* as of March 30, 1998, and is considered effective as of the specified *NUNC PRO TUNC* date.

SUPERIOR MATTRESS CO., INC.

By:



W. Eric Hinshaw
President