TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Shell Oil Company		01/15/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Shell Trademark Management B.V.
Street Address:	Carel van Bylandtlaan 30, 2596 HR
City:	The Hague
State/Country:	NETHERLANDS
Entity Type:	CORPORATION: NETHERLANDS

PROPERTY NUMBERS Total: 2

Property Type	Number
Registration Number:	2507460
Registration Number:	2641046

CORRESPONDENCE DATA

Fax Number: (713)241-6617
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 713-241-2698
Email: ipptomail@shell.com
Correspondent Name: Kimbley L. Muller
Address Line 1: 910 Louisiana
Address Line 2: OSP 4794
Address Line 4: Houston, TEXAS 77002

ATTORNEY DOCKET NUMBER:	TM 2257

DOMESTIC REPRESENTATIVE

Name: Kimbley L. Muller
Address Line 1: 910 Louisiana OSP 4794
Address Line 4: Houston, TEXAS 77002

CH $65.00 2507460

NAME OF SUBMITTER:	Kimbley L. Muller

Total Attachments: 1
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ASSIGNMENT

KNOW ALL MEN BY THESE PRESENTS that:

WHEREAS, SHELL OIL COMPANY, a Delaware corporation with a business address at 910 Louisiana, in Houston, Texas 77002 (hereinafter called the "Assignor"), has registered the marks ROTELLA, Registration No. 2507460 and ROTELLA, Registration No. 2641046 with the United States Patent and Trademark Office; and

WHEREAS, SHELL TRADEMARK MANAGEMENT B.V., a Netherlands corporation located at Carel van Bylandtlaan 30, 2596 HR, The Hague, Netherlands (hereinafter called the "Assignee") desires to acquire from Assignor all rights, title, interest and goodwill associated with the marks ROTELLA antifreeze and ROTELLA for services arranging and conducting truck shows.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has agreed to sell, assign and transfer and hereby does sell, assign and transfer unto the said Assignee all of Assignor's right, title and interest in and to the trademarks ROTELLA, Registration No. 2507460 and ROTELLA, Registration No. 2641046, together with the goodwill of the businesses associated with these marks.

SHELL OIL COMPANY

Kim Muller

Kimbley Muller
Senior Counsel

15 January 2003
Houston, Texas