

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Outboard Marine Corporation		03/09/2001	CORPORATION:

RECEIVING PARTY DATA

Name:	Bombardier Motor Corporation of America
Street Address:	10101 Science Drive
Internal Address:	Legal Services Dept.
City:	Sturtevant
State/Country:	WISCONSIN
Postal Code:	53177
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 1

Property Type	Number
Registration Number:	1246903

CORRESPONDENCE DATA

Fax Number: (450)461-7833
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 450-461-7700
 Email: ip@recreation.bombardier.com
 Correspondent Name: Bombardier Recreational Products
 Address Line 1: P.O. Box 230
 Address Line 2: Legal Services Dept. St-Bruno
 Address Line 4: Norton, VERMONT 05907-0230

ATTORNEY DOCKET NUMBER:	RT-00359-US1
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NAME OF SUBMITTER:	Frederic Dionne
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Total Attachments: 5
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TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT made as of March 9, 2001, by and among Outboard Marine Corporation, a Delaware corporation with an address at 100 Sea Horse Drive, Waukegan, Illinois 60085, U.S.A. (the "Assignor") and Bombardier Motor Corporation of America, a Delaware corporation with an address at 6545 U.S.1. Grant, Florida 32949 U.S.A. (the "Assignee").

Assignor owns right, title and interest to trademarks, and related goodwill, used by, or under license from, the Assignor in connection with the design, development, manufacture or distribution of engines and related parts and accessories. An enumeration of these trademarks is attached to the present Assignment as SCHEDULE A; an enumeration of the applications and/or registrations for these trademarks is attached to the present Assignment as SCHEDULE B. Both are together collectively; along with any and all other trademarks, and related goodwill, used by or under license from the Assignor in connection with the design, development, manufacture or distribution of engines and related parts and accessories; hereinafter referred to as the "Trademarks".

Pursuant to an Asset Purchase Agreement between them, Assignor wishes to assign all its right, title and interest to the Trademarks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby assign to Assignee, its successors, assigns and legal representatives, all its right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and any applications and/or registrations therefor in every jurisdiction throughout the world, and the right (but not obligation) to assert the Trademarks and to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past or future acts of infringement that have occurred or may occur.

AND, HEREBY, Assignor further covenants and agrees that it will, without further consideration, communicate with the Assignee, its successors and assigns, any facts known to it respecting the Trademarks and will testify in any legal proceedings, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to the Trademarks in the Assignee, its successors or assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid the Assignee, its successors and assigns, to obtain and enforce the assignments hereunder and proper protection for the Trademarks in any jurisdiction, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors, and assigns.

The Assignee and its Agents are hereby authorized to insert into this document any information necessary or desirable for recordation thereof.

The Assignee and its Agents are hereby authorized to insert into SCHEDULE A of this document information pertaining to any trademark sold, assigned, transferred or conveyed to Assignee pursuant to the Asset Purchase Agreement, not appearing in SCHEDULE A.

The Assignee and its Agents are hereby authorized to insert into SCHEDULE B of this document information pertaining to any application or registration for a trademark appearing in SCHEDULE A of this document (including any trademark added to SCHEDULE A under the previous paragraph), not appearing in SCHEDULE B.

TRADEMARK

REEL: 002693 FRAME: 0862

OUTBOARD MARINE CORPORATION

By: Eric T. Martinez
Name: Eric T. Martinez
Title: CEO & CFO

STATE OF ILLINOIS)
COUNTY OF Illinois)

On March 7, 2001, before me appeared the person who signed this instrument, and acknowledge that he signed it as a free act on behalf of Assignor, Outboard Marine Corporation, for the purposes contained therein.

By: Linda J. Naden
Name: Linda J. Naden
Title: Notary Public
My Commission Expires: 7/31/03

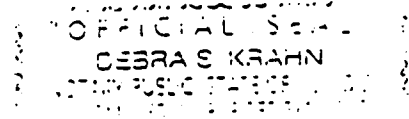
BOMBARDIER MOTOR CORPORATION
OF AMERICA

By: J. E. Millson
Name: Jennifer Millson
Title: Secretary

PROVINCE OF QUEBEC) STATE OF ILLINOIS
DISTRICT OF MONTREAL) COUNTY OF COOK

On March 9, 2001, before me appeared the person who signed this instrument, and acknowledge that he signed it as a free act on behalf of Assignee, Bombardier Motor Corporation of America, for the purposes contained therein.

By: Debra S Krahn
Name: DEBRA S KRAHN
Title: Commissioner of Oaths, etc.



I, Jennifer E. Millson, Secretary of Bombardier Motor Corporation of America do hereby certify that this is a true copy of the executed Trademarks Assignment made as of March 9, 2001, between Outboard Marine Corporation (the "Assignor") to Bombardier Motor Corporation of America (the "Assignee"), and that it is in full force and effect.

Dated at Montreal, Quebec, Canada, this 10th day of September 2001.

J. E. Millson
Jennifer E. Millson
Secretary
Bombardier Motor Corporation of America

Signed before me in Montréal, Québec, Canada on this 10th day of September 2001.

Chantal Robitaille, Notary
Chantal Robitaille, Notary

Schedule A
(Revised and Redacted)

1. US trademark registration
Reg. No.: 1,246,903
Reg. Date: August 2, 1983
Mark : ECONOMEASURE
Int'l Class: 09