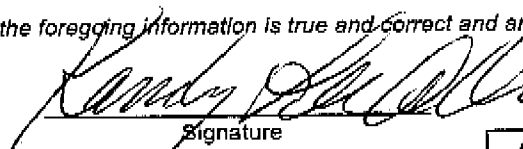


Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings ⇨ ⇨ ⇨	RECORDATION FORM COVER SHEET TRADEMARKS ONLY	U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.		
1. Name of conveying party(ies): <div style="text-align: center;"> Reliant Interactive Media Corp. </div> <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State <u>Nevada</u> <input type="checkbox"/> Other _____ Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Name and address of receiving party(ies) Name: <u>Thane International, Inc.</u> Internal Address: <u>Kandy Lee Allen</u> Street Address: <u>78-140 Calle Tampico</u> City: <u>La Quinta</u> State: <u>CA</u> Zip: <u>92253</u> <input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State <u>Delaware</u> <input type="checkbox"/> Other _____ <small>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</small>	
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: <u>July 31, 2003</u>	4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) <u>2705325, 2660760, 2595403,</u> <u>2580251, 2560401, 2560345,</u> Additional number(s) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <u>2368626</u>	
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Thane International, Inc.</u> Internal Address: <u>Attn: Kandy Lee Allen</u> _____ Street Address: <u>78-140 Calle Tampico</u> _____ City: <u>La Quinta</u> State: <u>CA</u> Zip: <u>92253</u>	6. Total number of applications and registrations involved: 7 7. Total fee (37 CFR 3.41).....\$ <u>190.00</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to <u>credit card</u> <small>XXXXXXXXXXXXXXXXXXXX</small> 8. Deposit account number: <u>(Amex)</u> <u>PTO 2038 attached.</u> <small>(Attach duplicate copy of this page if paying by deposit account)</small>	
DO NOT USE THIS SPACE		
9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> <div style="display: flex; justify-content: space-between;"> <div style="width: 30%;"> <u>Kandy Lee Allen</u> Name of Person Signing </div> <div style="width: 40%; text-align: center;">  Signature </div> <div style="width: 20%; text-align: right;"> <u>8-4-03</u> Date </div> </div> <div style="text-align: center; margin-top: 5px;"> <small>Total number of pages including cover sheet, attachments, and document: 6</small> </div>		

OP \$190.00 2705325

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

ASSIGNMENT OF TRADEMARKS

WHEREAS, Reliant Interactive Media Corp. ("Assignor"), a corporation of the State of Nevada, as indicated on the records of the U.S. Patent and Trademark Office, owns the trademark and service mark registrations and applications specified on Exhibit A attached hereto (the "Marks").

WHEREAS Assignor is the wholly owned subsidiary of Thane International, Inc. ("Assignee"), a corporation of the State of Delaware, with its principal place of business at 78-140 Calle Tampico, La Quinta, California 92253.

WHEREAS, Assignee is desirous of acquiring the Marks together with all associated good will.

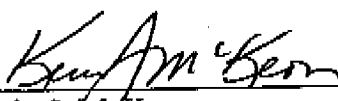
NOW, THEREFORE, for good and valuable consideration, Assignor assigns and transfers to Assignee all right, title and interest in and to the Marks and all good will of the business symbolized by the Marks.

The Commissioner of Patents and Trademarks is requested to record this Assignment in the files of the U.S. Patent and Trademark Office and return it to:

Kandy Lee Allen, General Counsel
Thane International, Inc.
78-140 Calle Tampico
La Quinta, California 92253

ASSIGNOR:
RELIANT INTERACTIVE MEDIA CORP.

Date: July 31, 2003



Kevin J. McKeon
Its: Chief Financial Officer

EXHIBIT A**ASSIGNED APPLICATIONS**

<u>Mark</u>	<u>Class(es)</u>	<u>Filing Date</u>	<u>Serial Number</u>
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ASSIGNED REGISTRATIONS

<u>Mark</u>	<u>Class(es)</u>	<u>Registration Date</u>	<u>Registration Number</u>
THE MICROSILLET	021	4-8-03	2705325
IRON INK	002	4-16-02	2660760
THE BLD GRILL	011	7-16-02	2595903
WRAPSTER	011	7-11-02	2580251
FLAVORWAVE OVEN	011	4-9-02	2560401
THUNDER STICK MIXER	007	4-9-03	2560345
WONDER STEAMER	009	7-18-00	2368626

STATE OF CALIFORNIA
COUNTY OF RIVERSIDE

On this 31st day of July, 2003, before me personally appeared Kevin J. McKeon, the person who signed this instrument, and acknowledged to me that he signed it as a free act on the date set forth above and for the purposes hereof, and has the capacity claimed by signer to be an authorized representative of Reliant Interactive Media Corp., the Assignor named above, on behalf of Assignor and pursuant to authority duly received.

Witness my hand and official seal.

Patti Barnes
Notary Public



My Commission Expires: 8/29/06