

03-19-2003

Form PTO-1594  
(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

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3-19-03 RECORD  
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DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Excel Corporation

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 06/19/2000

2. Name and address of receiving party(ies)

Name: Advance Food Company, Inc.

Internal

Address:

Street Address: 201 South Raleigh Road

City: Enid State: OK Zip: 73701

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Oklahoma
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 739,475

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Clifford C. Dougherty III

Internal Address: McAfee & Taft

Street Address: 211 North Robinson

10th Floor, Two Leadership Square

City: Oklahoma City State: OK Zip: 73102

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Clifford C. Dougherty III

Name of Person Signing

*Clifford C. Dougherty III*  
Signature

March 13, 2003

Date

3

Total number of pages including cover sheet, attachments, and document:

03/19/2003 LMUELLER 00000224 739475

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40.00 OP

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002694 FRAME: 0526

## TRADEMARK ASSIGNMENT

WHEREAS, EXCEL CORPORATION (hereinafter "Assignor") a Delaware corporation with its principal offices and place of business at 151 North Main, Wichita, Kansas 67202, is the owner of the trademarks shown in Schedule A, attached hereto and incorporated herein, and is the owner of the common law rights and trademark registrations in the United States and the State of West Virginia relating to such trademarks (hereinafter the "Trademarks"); and

WHEREAS, ADVANCE FOOD COMPANY, INC., an Oklahoma corporation with a principal office at 201 South Raleigh Road, Enid, Oklahoma 73701 (hereinafter "Assignee"), is desirous of acquiring said Trademarks and the common law rights and registrations thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to said Trademarks and the common law rights and registrations thereof in the United States and the State of West Virginia, together with the goodwill of the business symbolized by said Trademarks and the common law rights and registrations thereof.

This Assignment was executed on this 19th day of June, 2000.

EXCEL CORPORATION

Signature: George J. Kwasniak  
Name: George J. Kwasniak  
Title: Vice President

## SCHEDULE A

<b>MARK</b>	<b>RIGHTS</b>	<b>REGISTRATION NO.</b>	<b>REGISTRATION DATE</b>
MINUTE MAN & TOWN CRIER Design	Federal	745,193	02/12/63
MINUTE MAN	Federal	739,475	10/16/62
TOWN CRIER Design	Federal	740,723	11/13/62
COLONIAL BEEF CO. & TOWN CRIER Design	West Virginia	186,355	06/23/47
COLONIAL BEEF CO. & TOWN CRIER Design	West Virginia	186,353	06/23/47
COLONIAL BEEF CO.	Common Law		
TOWN CRIER Design	Common Law		