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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Electronic Data Systems Corporation		08/28/2002	CORPORATION: TEXAS

RECEIVING PARTY DATA

Name:	Infomedia, Ltd.
Street Address:	1300 Pittwater Road
City:	Narrabeen (Sydney) NSW
State/Country:	AUSTRALIA
Postal Code:	2101
Entity Type:	CORPORATION: AUSTRALIA

PROPERTY NUMBERS Total: 1

Property Type	Number	
Registration Number:	1783974	

CORRESPONDENCE DATA

Fax Number: (616)988-1770

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 616.831.1770

Email: kaneb@mjsc.com

Correspondent Name: Barry C. Kane

Address Line 1: 250 Monroe Avenue, N.W.

Address Line 2: Suite 800

Address Line 4: Grand Rapids, MICHIGAN 49504

ATTORNEY DOCKET NUMBER:

00251.XXX

DOMESTIC REPRESENTATIVE

Name: Abbott, Nicholson, Quilter et al.

Address Line 1: 300 River Place Address Line 2: Suite 3000

TRADEMARK
REEL: 002694 FRAME: 0768

900001335

Address Line 4: Detroit, MICHIGAN 48207		
NAME OF SUBMITTER:	Barry C. Kane	
Total Attachments: 4 source=080515241.tif source=080515242.tif source=080515243.tif source=08051558.tif		

TRADEMARK REEL: 002694 FRAME: 0769

TRADEMARK ASSIGNMENT

This Assignment, effective as of August 28, 2002, is from Electronic Data Systems Corporation (hereinafter, "Assignor"), a Delaware corporation, to Infomedia Ltd. (hereinafter, "Assignee"), an Australian corporation.

WITNESSETH

WHEREAS, Assignor claims and is the owner of certain registered Trademarks and/or common law Trademarks and their stylized representations identified on <u>Schedule A</u>, attached hereto and incorporated herein ("the Trademarks"); and

WHEREAS, Assignor and Assignee are parties to a certain Business and Asset Sale Agreement, dated August 25, 2002 (the "Agreement"), which provides for, among other things, the assignment by Assignor of all of Assignor's right, title and interest in, to and under the registered Trademarks listed on Schedule A to Assignee.

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks pursuant to the Agreement.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors, assigns and legal representatives, all right, title and interest in and to the Trademarks listed on Schedule A, together with the goodwill of the business symbolized by the Trademarks, the above-identified applications for registration corresponding to the Trademarks, and all claims for damages by reason of past infringement of the Trademarks, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

<u>Trademark Assignment - Page 1</u>

TRADEMARK
REEL: 002694 FRAME: 0770

ASSIGNOR ELECTRONIC DATA SYSTEMS CORPORATION
By: Claw L. Jan
Steven L. Page Title: Assistant Secretary
ASSIGNEE INFOMEDIA LTD.
Ву:
NICE GEORGES

<u>Trademark Assignment - Page 2</u>



TRADEMARK REEL: 002694 FRAME: 0771

SCHEDULE A

USPTO APPLICATIONS/REGISTRATIONS

Mark	Application/Registration No.	Filing/Registration Date
PARTS IMAGER	1,783,974	July 27, 1993

COMMON LAW TRADEMARKS

Mark	Date of First Use of the mark anywhere	Date of First Use of the mark in commerce in which U.S. Congress can regulate
PARTS IMAGER2	June 1996	June 1996

Document #: 22061

<u>Trademark Assignment - Page 3</u>



TRADEMARK REEL: 002694 FRAME: 0772

DESIGNATION OF DOMESTIC REPRESENTATIVE BY FOREIGN APPLICANT

The undersigned, Infomedia, Ltd., a corporation organized under the laws of Australia, whose address is 1300 Pitttwater Road, Narrabeen (Sydney) NSW, 2101 Australia, hereby designates the following as its domestic representative upon whom notices and process may be served:

Abbott, Nicholson, Quilter, Esshaki & Youngblood, P.C. 300 River Place, Suite 3000 Detroit, MI 48207

Dated: 4 NOVEMBER 2002

Infomedia Ltd.

By:

Its:

PNICK GEORGES
COMPANY SECRETARY.

150283

TRADEMARK REEL: 002694 FRAME: 0773

RECORDED: 08/05/2003