

03-19-2003

REC



SHEET

102393705

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Lartnec Investment Co. **3.13.03**
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: Amerus Properties, Inc.
Internal Address:

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other

Street Address: 4949 Westtown Parkway, STE. 245
City: Des Moines State: Iowa
ZIP: 50266
Country: USA

Additional name(s) & address(es) attached? Yes No
Designation of Domestic Representative attached?

Execution Date: November 18, 1996

4. Application number(s) or registration number(s)

If this document is being filed together with a new application, the execution date of the application is

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,048,343

Additional numbers attached? Yes No

5 Name and address of party to whom correspondence concerning document should be mailed: Susan C. Shin, Esq.
BROWN RAYSMAN MILLSTEIN FELDER & STEINER LLP
900 Third Avenue
New York, New York 10022
(212) 895-2000

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):..... \$ 40.00
 Check enclosed
 Authorized to be charged to deposit account

8. Deposit account number: 502312
(Attach duplicate copy of this page by deposit account)
Please charge any additional fees required, or credit any overpayment, to the above deposit account

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document

Susan C. Shin
Name of Person Signing

Signature

3/13/2003
Date

Total number of pages including cover sheet, attachments and document:
Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

03/18/2003 LMUELLER 00000189 502312 2048343
01 FC:8521 40.00 CH

ASSIGNMENT OF SERVICE MARKS

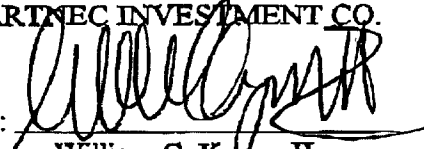
WHEREAS Lartnec Investment Co., an Iowa Corporation with a principal place of business at 4949 Westown Parkway, Suite 245, West Des Moines, Iowa 50266-1066, believes it is the owner of the service marks and federal service mark applications and registrations listed in *Exhibit A* attached hereto and made a part hereof and any state service mark applications and registrations that may exist therefor; and

WHEREAS AmerUs Properties, Inc., an Iowa corporation with a principal place of business at 4949 Westown Parkway, Suite 245, West Des Moines, Iowa 50266-1066, is desirous of acquiring all rights, title and interest in and to said service marks, including the federal or service mark registrations, applications and any state registrations that may exist therefor;

NOW, THEREFORE Lartnec Investments Co. does hereby contribute, transfer and assign to AmerUs Properties, Inc., a wholly-owned subsidiary of Lartnec Investment Co., all of its rights, title, and interest in and to said service marks it may have, together with the goodwill of the business symbolized by said service marks and any state or federal registrations thereof that may exist, pursuant to Section 351 of the Internal Revenue Code of 1986, as amended.

Dated as of November 18, 1996

LARTNEC INVESTMENT CO.

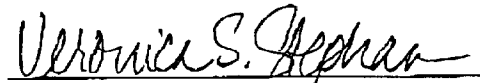
By: 
Name: William C. Knapp II
Title: Vice President

THE STATE OF IOWA }
 }
COUNTY OF POLK }

Before me, the undersigned, a Notary Public in and for the State, on this day personally appeared William C. Knapp II, to me personally known, who, being by me duly sworn, did say that he is the Vice President of Lartnec Investment Co., an Iowa corporation; that said instrument was signed on behalf of said corporation by authority of its board of directors; and the William C. Knapp II, as such officer, acknowledged the execution of said instrument to be the voluntary act and deed of said corporation, by it and by them voluntarily executed.

IN TESTIMONY WHEREOF, I hereunto sign my name and affix the impress of my official seal this 18th day of November, 1996.

(Notary Seal)



My Commission Expires
February 16, 1997

Notary Public in and for Polk
County, State of Iowa

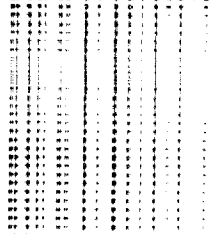
EXHIBIT A

<u>MARK</u>	<u>REG. NO. or SERIAL NO.</u>	<u>REG. DATE or FILING DATE</u>
AMERUS INVESTMENTS - Class 36	74/674,557	5/16/95
AMERUS PROPERTIES - Class 42	74/674,563	5/16/95
AMERUS PROPERTIES	74/674,625	5/16/95
AMERUS LEASING	74/674,671	5/16/95
AMERUS GROUP	74/674,672	5/16/95
AMERUS PROPERTIES	74/674,674	5/16/95
AMERUS LEASING	74/674,687	5/16/95
AMERUS - Class 36	74/590,183	10/21/94
AMERUS (Stylized Letters) - Class 37	74/622,153	1/17/95
AMERUS (Stylized Letters in Color Claret and Red) - Classes 36 and 42	74/629,519	2/3/95
SIDE BY SIDE - Classes 36 and 42	74/648,210	3/17/95
AMERUS LIFE INSURANCE COMPANY - Class 36	75/008,150	10/20/95
AMERUS LIFE (Stylized Letters) - Class 36	<u>75/197,619</u>	11/14/96
AMERUS (Stylized Letters in Colors Red and Blue) - Class 36	<u>75/198,139</u>	11/14/96
AMERUS LIFE (Stylized Letters in Colors Red and Blue) - Class 36	<u>75/198,010</u>	11/14/96
AMERUS DIRECT - Class 36	<u>75/198,012</u>	11/14/96
AMERUS BANK - Class 36	1,973,759	5/14/96

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RECORDED: 03/13/2003

TRADEMARK
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