

Form PTO-1594
(Rev. 10/02)
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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
EOH Industries, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Beauty Holding Company, Inc.
Internal
Address: _____
Street Address: 25 Church Street
City: Hamilton H12 Bermuda

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: 8/6/03

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) _____

Additional number(s) attached Yes No

B. Trademark Registration No.(s) 2,088,126

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Diane G. Elder
Internal Address: _____
Wildman, Harrold, Allen & Dixon

Street Address: 225 Westf Wacker Blvd.

City: Chicago State: IL Zip: 60606

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)\$ 40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
23-2126

DO NOT USE THIS SPACE

9. Signature.
Diane G. Elder *Diane G. Elder* 8/7/03
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 2

Mall documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

CH \$40.00 232126 2088126

ASSIGNMENT

THIS ASSIGNMENT is made this 6th day of August, 2003 by EOH Industries, Inc., a corporation organized under the laws of Texas with its principal place of business at 1901 Southeast Parkway, Arlington, Texas 76018, formerly Origi-Nails, Inc., ("Assignor") to Beauty Holding Company, Inc., a corporation organized under the laws of Delaware with its principal place of business at 25 Church Street, Hamilton HI2, Bermuda ("Assignee").

WHEREAS, Assignor has adopted and used in the United States the trademark SURE-BOND for products related to nail care and is the owner of the right, title and interest in and to said trademark, including a federal registration for that trademark (Reg. No. 2,088,126), for which it applied as Origi-Nails, Inc. prior to changing its corporate name to EOH Industries, Inc.

WHEREAS, the Assignee wishes to acquire all right, title and interest in and to the aforesaid SURE-BOND, the good will associated therewith, and the aforesaid trademark registration.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee all right, title and interest in and to the trademark SURE-BOND, including the trademark registration therefor (Reg. No. 2,088,126), together with the good will of the business which is symbolized by the SURE-BOND trademark.

EOH INDUSTRIES, INC.

By: _____

James Plog,
Title: President