

Form PTO-1594
(Rev. 03/01)
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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

SFX Family Entertainment, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other Delaware
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: August 7, 2003

2. Name and address of receiving party(ies)

Name: SFX Sports Group, Inc.

Internal

Address:

Street Address: 220 W. 42nd Street

City: New York State: New York Zip: 10036

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

78/157,282
78/157,007

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert M. Wasnofski, Jr.

Internal Address:

Baker Bolts, LLP
44th Floor

Street Address

30 Rockefeller Plaza

City: New York State: New York Zip: 10112-4498

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

02-4377

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert M. Wasnofski, Jr.

Name of Person Signing



Signature

August 8, 2003

Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

CH \$65.00 024377 78167282

ASSIGNMENT

WHEREAS, SFX Family Entertainment, Inc., a corporation organized and existing under the laws of Delaware, having an office at 220 W. 42nd Street, New York, New York 10036 (the "Assignor"), is the owner of all right, title and interest in and to the marks set forth on Exhibit A hereto (the "Marks"), the service mark applications therefor, and the goodwill therein; and

WHEREAS, SFX Sports Group, Inc., a corporation organized and existing under the laws of Delaware, having an office at 220 W. 42nd Street, New York, New York 10036 (the "Assignee"), desires to acquire all right, title and interest in and to the Marks and in and to the applications therefor;

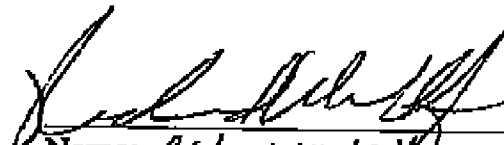
NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and set over to Assignee, its successors, assigns and legal representatives, its entire right, title and interest in and to the Marks and the applications therefor, together with the goodwill of the business symbolized by the Marks throughout the world, as well as the portion of its business to which the Marks pertain.

Assignor also assigns unto Assignee all claims for damages by reason of infringement prior to the effective date of the assignment with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

SFX FAMILY ENTERTAINMENT,
INC.

Dated: August 7, 2003

By:



Name: Richard W. Wolf

Title: Vice President

EXHIBIT A

MARK	COUNTRY	APPLICATION NUMBER
REDACTED		
THE WOMEN SUPERSTARS & Design	United States of America	78/157,282
THE WOMEN SUPERSTARS	United States of America	78/157,007