

Form PTO 1594
(Rev. 6-93)
OMB No. 0651-0011 (exp. 4/94)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Interactive Digital Software Association, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-Delaware
 Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: **Entertainment Software Association**
Address: **49 West 27th Street**
City: **New York State: New York Zip: 10001**

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-Delaware
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement **Change of Name**
 Other

Execution Date: June 30, 2003

4. Application number(s) or registration number(s):

A. Trademark Applications

B. Trademark Registrations

Mark

Serial No.

Mark

Reg. No.

SEE ATTACHED SCHEDULE A

SEE ATTACHED SCHEDULE B

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Darby & Darby P.C.
Street Address: Post Office Box 5257
City: New York State: New York Zip: 10150-5257

6. Total number of applications and registrations involved: 37

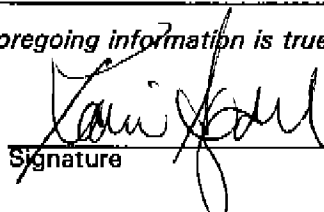
7. Total fee (37 CFR 3.41):.....\$940.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: 04-0100
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Karin Segall
Name of Person Signing


Signature

August 8, 2003
Date

Total number of pages including cover sheet, attachments, and document: 7

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

C.H. \$940.00 040100 78069800

0481/89630

SCHEDULE A - U.S. TRADEMARK APPLICATION

<u>MARK</u>	<u>SERIAL NO.</u>	<u>FILING DATE</u>
ESRB KIDS PRIVACY CERTIFIED CLICK TO PRIVACY STATEMENT & DESIGN	78/059,800	04/23/2001

0481/89630

SCHEDULE B - U.S. TRADEMARK REGISTRATIONS

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
AO & DESIGN	1,922,752	09/26/1995
AO ADULT ONLY CONTENT RATED BY ESRB & DESIGN	2,152,077	04/21/1998
AO ADULTS ONLY ESRB INTERACTIVE & DESIGN	2,669,434	12/31/2002
ARC ADVERTISING REVIEW COUNCIL OF THE ESRB	2,440,294	04/03/2001
E & DESIGN	2,153,957	04/28/1998
E EVERYONE CONTENT RATED & DESIGN	2,328,243	03/14/2000
E-M	2,675,453	01/14/2003
E-MI	2,675,452	01/14/2003
E-T	2,656,988	12/03/2002
E3 (SUPERSCRIP(T))	2,175,896	07/28/1998
E3 ELECTRONIC ENTERTAINMENT EXPO & DESIGN	2,349,339	05/16/2000
EC EARLY CHILDHOOD CONTENT RATED BY ESRB & DESIGN	2,152,078	04/21/1998
ECI EARLY CHILDHOOD ESRB INTERACTIVE & DESIGN	2,666,738	12/24/2002
ELECTRONIC ENTERTAINMENT EXPO	1,909,583	08/01/1995
ELECTRONIC ENTERTAINMENT EXPO (PRINCIPAL REGISTER)	2,609,537	08/20/2002
ESRB INTERACTIVE LOGO	2,328,165	03/14/2000
ESRB LOGO	2,450,426	05/15/2001
ESRB PRIVACY CERTIFIED & DESIGN	2,731,990	07/01/2003

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SCHEDULE B - U.S. TRADEMARK REGISTRATIONS - continued

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
ESRB PRIVACY CERTIFIED & DESIGN	2,659,468	12/10/2002
ESRB PRIVACY ONLINE CERTIFIED CLICK TO PRIVACY STATEMENT & DESIGN	2,659,469	12/10/2002
ESRB PRIVACY ONLINE CERTIFIED CLICK TO CONFIRM & DESIGN	2,731,991	07/01/2003
ESRB PRIVACY ONLINE PROGRAM A DIVISION OF THE ENTERTAINMENT SOFTWARE RATING BOARD &DESIGN	2,441,955	04/10/2001
IDSA & LOGO	2,358,978	06/20/2000
K-A & DESIGN	1,922,751	09/26/1995
K-A KIDS TO ADULTS CONTENT RATED BY ESRB & DESIGN	2,152,076	04/21/1998
M & DESIGN	1,922,753	09/26/1995
M MATURE AGES 17+ CONTENT RATED BY ESRB & DESIGN	2,152,074	04/21/1998
RP RATING PENDING CONTENT RATED BY ESRB	2,252,353	06/15/1999
RP-E	2,656,987	12/03/2002
RP-M	2,595,477	07/16/2002
RP-T	2,595,478	07/16/2002
T TEEN AGES 13+ & DESIGN	1,931,089	10/31/1995
T TEEN AGES 13+ CONTENT RATED BY ESRB & DESIGN	2,152,075	04/21/1998
T-M	2,652,450	11/19/2002

Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "INTERACTIVE DIGITAL SOFTWARE ASSOCIATION INC.", CHANGING ITS NAME FROM "INTERACTIVE DIGITAL SOFTWARE ASSOCIATION INC." TO "ENTERTAINMENT SOFTWARE ASSOCIATION", FILED IN THIS OFFICE ON THE TENTH DAY OF JULY, A.D. 2003, AT 11 O'CLOCK A.M.



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

2381777 8100

030472729

AUTHENTICATION: 2537357

DATE: 07-18-03 TRADEMARK

REEL: 002696 FRAME: 0757

**CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION
OF
INTERACTIVE DIGITAL SOFTWARE ASSOCIATION**

It is hereby certified that:

1. The name of the corporation (hereinafter called the "corporation") is INTERACTIVE DIGITAL SOFTWARE ASSOCIATION.

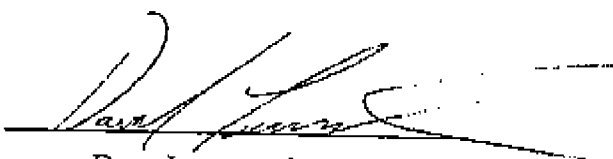
2. The certificate of incorporation of the corporation is hereby amended by striking out Article First thereof and by substituting in lieu of said Article First the following new Article First:

"FIRST:

The name of the corporation is "Entertainment Software Association."

3. The amendment of the certificate of incorporation herein certified has been duly adopted and written consent has been given in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

Executed on 30 June, 2003.



Doug Lowenstein, Authorized Person
President

State of Delaware
Secretary of State
Division of Corporations
Delivered 11:00 AM 07/10/2003
FILED 11:00 AM 07/10/2003
SRV 030454128 - 2381777 FILE