

03-21-2003



102396518

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

3-4-03

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

- Assignment
- Security Agreement
- Merger
- Change of Name
- Other \_\_\_\_\_
- License
- Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year  
8/5/96

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name Knight-Ridder, Inc.

8/5/96

Formerly \_\_\_\_\_

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Florida

Receiving Party

Mark if additional names of receiving parties attached

Name Keynoter Publishing Company, Inc.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 3015 Overseas Highway

Address (line 2) \_\_\_\_\_

Address (line 3) Marathon Florida 33050  
City State/Country Zip Code

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Florida

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**Domestic Representative Name and Address** Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address** Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2,041,932"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

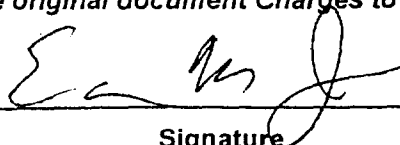
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document Charges to deposit account are authorized, as indicated herein.

Edward M. Jordan



March 3, 2003

Name of Person Signing

Signature

Date Signed

**NUNC PRO TUNC**

**ASSIGNMENT OF TRADEMARK AND**

**THE UNITED STATES REGISTRATION THEREOF**

WHEREAS, Knight-Ridder, Inc., a Florida corporation having a principal place of business at 50 W. San Fernando Street, San Jose, California 95113 (hereinafter "ASSIGNOR"), adopted and used, and thereby, owned all rights, title and interests in and to the trademark and United States Registration thereof identified below (hereinafter the "Mark" and "Registration", respectively), along with the goodwill of the businesses appurtenant to said Mark:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Class</u>
FLORIDA KEYS KEYNOTER	2,041,932	3/4/97	16

WHEREAS, on or before August 5, 1996 (hereinafter the "effective date"), the Mark and Registration thereof were acquired by Keynoter Publishing Company, Inc., a Florida corporation having a principal place of business 3015 Overseas Highway, Marathon, Florida 33050 (hereinafter referred to as "ASSIGNEE") from ASSIGNOR.

WHEREAS, ASSIGNOR desires to formalize its transfer of the entire right, title and interest in and to the Mark and the Registration, and the attendant goodwill symbolized thereby, nunc pro tunc the effective date, and further desires to correctly, fully and completely reflect the proper chain of title in and to the Mark and Registration in the records of the United States Patent and Trademark Office.

NOW THEREFORE, TO WHOM IT MAY CONCERN, be it known that ASSIGNOR, does hereby expressly acknowledge its prior assignment of the Mark and Registration to ASSIGNEE on the effective date, and for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer

unto ASSIGNEE, its successors, assigns and legal representatives, nunc pro tunc the effective date, the full and entire right, title and interest in and to the Mark and Registration identified hereinabove, and the attendant goodwill symbolized thereby, the same to vest in ASSIGNEE immediately.

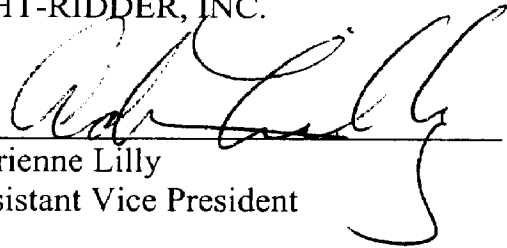
IN WITNESS WHEREOF, ASSIGNOR has caused this instrument to be executed by its duly authorized corporate officer as of the effective date who hereby acknowledges the aforesaid oral assignment.

KNIGHT-RIDDER, INC.

Date: February 27, 2003

By: \_\_\_\_\_

Adrienne Lilly  
Assistant Vice President

A handwritten signature in black ink, appearing to read 'Adrienne Lilly', is written over a horizontal line. The signature is cursive and extends above and below the line.

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