

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Openfirst, Inc.		11/06/2002	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Openfirst Holdings, LLC
Street Address:	300 N. Jefferson Street
City:	Milwaukee
State/Country:	WISCONSIN
Postal Code:	53202
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 5												
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>2624882</td> </tr> <tr> <td>Registration Number:</td> <td>2624885</td> </tr> <tr> <td>Registration Number:</td> <td>2624886</td> </tr> <tr> <td>Registration Number:</td> <td>2624887</td> </tr> <tr> <td>Registration Number:</td> <td>2628258</td> </tr> </tbody> </table>	Property Type	Number	Registration Number:	2624882	Registration Number:	2624885	Registration Number:	2624886	Registration Number:	2624887	Registration Number:	2628258
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Registration Number:	2624885											
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Registration Number:	2624887											
Registration Number:	2628258											

CORRESPONDENCE DATA	
Fax Number:	(216)363-4588
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	216-363-4152
Email:	trademark@bfca.com
Correspondent Name:	Susan E. Clady
Address Line 1:	200 Public Square
Address Line 2:	2300 BP Tower
Address Line 4:	Cleveland, OHIO 44114-2378

ATTORNEY DOCKET NUMBER:	22896-1
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NAME OF SUBMITTER:	Susan E. Clady
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TRADEMARK

OP \$140.00 2624882

Total Attachments: 2
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TRADEMARK ASSIGNMENT

This Trademark Assignment is made this 6th day of November, 2002, by *Openfirst, Inc.*, a Delaware corporation, with a place of business at 300 N. Jefferson Street, Milwaukee, WI 53202 ("Assignor"), to *Openfirst Holdings, LLC*, a Delaware limited liability company, with a place of business at 300 N. Jefferson Street, Milwaukee, WI 53202 ("Assignee").

WHEREAS, Assignor has adopted and used the trademarks (1) POWERTRAK, (2) POWERDRIVE, (3) POWERPLAN, (4) OPENFIRST, (5) POWERSUITE, (6) POWERMARKETING and (7) POWERMAIL (collectively, the "Marks") in connection with various goods and services, including as identified in the respective registrations with the U.S. Patent and Trademark Office (collectively, the "Registrations"), namely:

<u>Mark</u>	<u>U.S. Registration No.</u>
POWERTRAK	2,624,887
POWERDRIVE	2,628,258
POWERPLAN	2,624,886
OPENFIRST	2,624,885
POWERSUITE	2,624,882

and the applications for registration filed with the U.S. Patent and Trademark Office (collectively, the "Registration Applications"), namely:

<u>Mark</u>	<u>Serial No.</u>
POWERMARKETING	76/356,681
POWERMAIL	76/356,680

WHEREAS, Assignee desires to acquire from Assignor, and Assignor desires to grant to Assignee, all of Assignor's right, title and interest in and to the Marks, including any and all trademark registrations and registration applications relating thereto, together with the goodwill of Assignor connected with the use of, and symbolized by, the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor hereby grants, conveys, assigns and transfers to Assignee, by execution hereof, any and all of Assignor's right, title and interest in and to the Marks, together with the goodwill of Assignor symbolized by same and connected with the use thereof, the right to sue and recover for past infringements and other violations thereof and the right and interest in and to any and all proceeds therefrom, and any and all trademark registrations and registration applications relating thereto, including without limitation the Registrations and Registration Applications, as well as all rights of renewal and extension of the Registrations.

[Signature page follows.]

TRADEMARK

REEL: 002697 FRAME: 0388

OPENFIRST, INC.

By: [Signature]

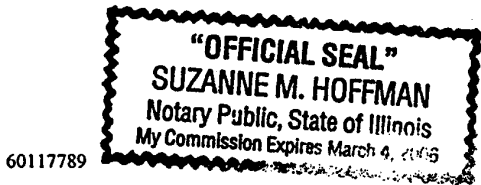
Name: Robert W. Kraft

Title: President

Date: Nov 6, 2002

STATE OF ILLINOIS)
) SS
COUNTY OF COOK)

On this 6th day of November, 2002, before me appeared Robert W. Kraft, the person who signed this instrument, who acknowledged that ~~(s)~~he signed it as a free act on behalf of Openfirst, Inc. with authority to do so.



[Signature]
Notary Public

[SIGNATURE PAGE TO ASSIGNMENT OF TRADEMARK]