

03-25-2003

Form PTO-1594
(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

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3-5-03 REC
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

I dex Dental Sciences, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: December 31, 2002

2. Name and address of receiving party(ies)

Name: Oraceutical, LLC

Internal

Address:

Street Address: 815 Pleasant Street

City: Lee State: MA Zip: 01238

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware limited liability
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
75/302,310

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John P. Iwanicki

Internal Address: Docket No. 04163-00019

Street Address: Banner and Witcoff, Ltd.

28 State Street, 28th Floor

City: Boston State: MA Zip: 02109

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

19-0733

DO NOT USE THIS SPACE

9. Signature.

John P. Iwanicki

Name of Person Signing

Signature

3-3-03

Date

2

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

03/24/2003 TBIAZL 00000033 190733 75302310

TRADEMARK
REEL: 002698 FRAME: 0262

100-1521

40.00 CH

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT OF TRADEMARK

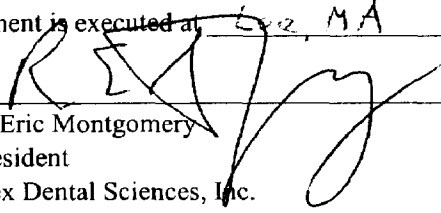
WHEREAS, IDEX Dental Sciences, Inc. (hereinafter "IDEX Dental Sciences"), a corporation organized and existing by virtue of the laws of the State of Massachusetts whose principal place of business is at 815 Pleasant Street, County of Berkshire, Lee, Massachusetts 01238 warrants that it owns and has a *bona fide* intent to use the trademark "ENAMELWHITE" in connection with the following goods and/or services "toothpastes, tooth gel and dentifrices for the whitening of teeth"; and

WHEREAS, IDEX Dental Sciences has applied to register the trademark "ENAMELWHITE" on the Principal Register of the United States Patent and Trademark Office based on IDEX Dental Sciences' *bona fide* intent to use the trademark in commerce in connection with the above-described goods and/or services, and said trademark is the subject of an application for registration in the USPTO as Serial No. 75/302,310, filed June 3, 1997; and

WHEREAS, Oraceutical, LLC ("Oraceutical"), a limited liability corporation organized and existing by virtue of the laws of the State of Delaware whose principal place of business is at 815 Pleasant Street, County of Berkshire, Lee, Massachusetts 01238, is desirous of acquiring the business of IDEX Dental Science in connection with its right, title and interest in and to the trademark "ENAMELWHITE" and the above identified Application for trademark registration thereof in which IDEX Dental Sciences has a *bona fide* intent to use said trademark and the pending Application, together with the good will of the business symbolized by the trademark;

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, IDEX Dental Sciences hereby sells, assigns, and transfers to Oraceutical, all right, title, and interest in and to the trademark "ENAMELWHITE" and the pending Application therefor in which IDEX Dental Science has a *bona fide* intent to use the trademark in connection with that portion of the business of IDEX Dental Sciences, together with the good will symbolized by the trademark, free and clear of all liens and encumbrances, together with the right to recover for past acts of infringement.

This assignment is executed at Lee, MA, this 30th day of December 2002.



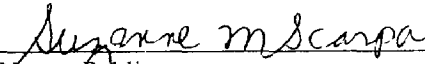
R. Eric Montgomery
President
IDEX Dental Sciences, Inc.

NOTORIZATION CERTIFICATE

State of MA

County of Berkshire

On this 31st day of December, 2002, before me appeared, R. Eric Montgomery, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of the identified corporation with authority to do so.



Notary Public

My Commission Expires Aug. 19, 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial No.: 75/302,310)
Filed: June 3, 1997) Applicant: IDEX Dental Sciences, Inc.
International Class: 3) Trademark: ENAMELWHITE

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

TRANSMITTAL LETTER

Dear Sir:

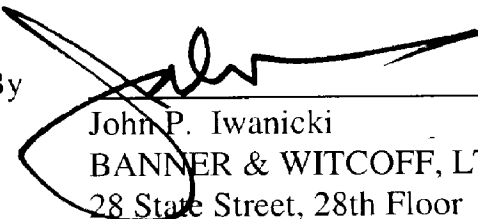
In regard to the above identified application, we are transmitting herewith the attached:

1. Assignment,
2. Recordation cover sheet Form PTO-1594, and
3. Return postcard.

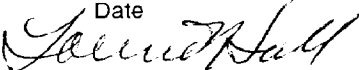
The Commissioner is hereby authorized to charge the required fee of \$40.00, and any additional fees or credit overpayment, to Deposit Account No. 19-0733.

Respectfully submitted,

Dated: March 3, 2003

By 
John P. Iwanicki
BANNER & WITCOFF, LTD.
28 State Street, 28th Floor
Boston, MA 02109
Telephone: (617) 227-7111
Facsimile: (617) 227-4399

I hereby certify that this correspondence is being deposited by First Class Mail in an envelope addressed to: Assistant Commissioner for Trademarks, 2900 Crystal Dr, Arlington, VA 22202-3513, on

March 3, 2003
Date


Laurie Hall TRADEMARK