

03-20-2003



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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Zinsser Holdings, LLC

319.03

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other Limited Liability Company

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 03/07/03

2. Name and address of receiving party(ies)

Name: Zinsser Brands Company

Internal

Address:

Street Address: 2628 Pearl Road

City: Medina State: OH Zip: 44256

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

OFFICE OF PUBLIC RECORDS 2003 MAR 19 AM 11:56 FINANCE SECTION

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

See Schedule A

B. Trademark Registration No.(s)

See Schedule A

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Raymond Rundelli

Internal Address:

CALFEE, HALTER & GRISWOLD LLP

1400 McDonald Investment Center

Street Address: 800 Superior Avenue

City: Cleveland State: OH Zip: 44114

6. Total number of applications and registrations involved:

30

7. Total fee (37 CFR 3.41): \$ 765.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

03-0172

03/19/2003 DBTRM 00000239 2091889

DO NOT USE THIS SPACE

01 FC:8521 Signature. 40.00 OP 02 FC:8522 725.00 OP

Raymond Rundelli Name of Person Signing

Signature

Date March 14, 2003

8

Total number of pages including cover sheet, attachments, and document:



Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002698 FRAME: 0533

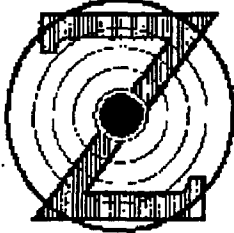


# SCHEDULE A

## Part I

### U.S. Trademark Registrations

Mark	Reg. Number	Reg. Date
ADD-2	2091889	8/26/1997
B-I-N	1754742	3/2/1993
BULLS EYE	774390	8/4/1964
BULLS EYE 1-2-3	1892877	5/9/1995
BULLS EYE BRAND Z WITH DESIGN 	787040	3/23/1965
COVER-STAIN	1752051	2/9/1993
DIF	506859	2/22/1949
GARDZ	2432271	2/27/2001
GUTZ	2072045	6/17/1997
JOMAX	1698660	7/7/1992
KOVER-STAIN	1345326	6/25/1985
PAPER PLATE	2090163	8/19/1997
PAPER TIGER	1468827	12/15/1987
PEEL STOP	1444706	6/30/1987
PERMA-WHITE	1722885	10/6/1992
RIGHT FROM THE START	1866657	12/13/1994
SHIELDZ	1325298	3/19/1985
SURE-GRIP	2220786	1/26/1999
TARGET	727169	2/6/1962
TEXTURE-OFF	1562910	10/31/1989
THE NAME SAYS IT ALL	1753502	2/23/1993
WALWIZ	2455986	5/29/2001
WATERTITE AND DESIGN 	624778	4/10/1956

**U.S. Trademark Registrations**

Mark	Reg. Number	Reg. Date
<p>Z WITH DESIGN</p> 	112240	8/22/1916
Z-PRIME	2109189	10/28/1997
ZEAL	1356102	8/27/1985
ZINPOL	1327794	4/2/1985
<p>ZINSSER AND DESIGN</p> 	764545	2/11/1964
<p>ZINSSER W/DESIGN</p> 	1804012	11/16/1993

# SCHEDULE A

## Part II

<b>Pending U.S. Trademark Applications Assignable as of 12/30/02</b>		
<b>Mark</b>	<b>Serial No.</b>	<b>Appln. Date</b>
COMFORTGRIP	76/402,846	5/2/2002

# SCHEDULE A

## Part III

<b>Foreign Trademark Registrations</b>			
<b>Country</b>	<b>Mark</b>	<b>Reg. Number</b>	<b>Reg. Date</b>
Canada	B-I-N	321026	11/28/1986
Canada	KOVER-STAIN	TMA373,537	9/21/1990

# SCHEDULE A

## Part IV

<b>Pending Foreign Trademark Applications</b>			
<b>Country</b>	<b>Mark</b>	<b>Serial No.</b>	<b>Appln. Date</b>
Canada	DURASTAIN	1151671	9/5/2002

**ASSIGNMENT OF MARKS**

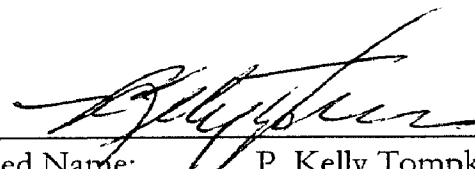
WHEREAS, Zinsser Holdings, LLC, a Delaware limited liability company with offices at 2628 Pearl Road, Medina, Ohio 44256 ("Assignor"), has adopted, used and is using in commerce certain trade names and marks in the United States and/or elsewhere (collectively, the "Marks"), including but not limited to those Marks shown on Schedule A attached hereto, and is the owner of the registrations and applications for registration for the Marks also shown in Schedule A; and

WHEREAS, Zinsser Brands Company, a Delaware corporation with offices at 2628 Pearl Road, Medina, Ohio 44256 ("Assignee"), is desirous of acquiring all right, title and interest in and to the Marks, all registrations and applications for registration for the Marks, and the goodwill associated with the Marks;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby sells, assigns and transfers to Assignee, effective as of December 30, 2002, all worldwide right, title and interest in and to (i) the Marks, (ii) all registrations and applications for registration of the Marks including but not limited to those shown in Schedule A, (iii) all income, royalties, damages and payments now or hereafter due or payable with respect to the Marks, (iv) all rights of action arising from the Marks, including all claims for damages by reason of past, present and future infringement of the Marks and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made, and (v) the goodwill of the business symbolized by the Marks.

Dated: March 7<sup>th</sup>, 2003

ASSIGNOR

By:   
Printed Name: P. Kelly Tompkins  
Title: Secretary

STATE OF OHIO :  
: SS  
COUNTY OF MEDINA :

Subscribed and sworn to before me on  
March 7, 2003

  
Notary Public

KARIN J. OWEN  
Notary Public, State of Ohio  
My Commission Expires 8-29-2006  
(Recorded in Medina County)

**TRADEMARK**  
**REEL: 002698 FRAME: 0539**

**SCHEDULE A**

**Part V**

<b>COMMON LAW MARKS AND TRADE NAMES</b>
<b>Marks</b>
<b>Trade Names</b>
ZINSSER