

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Packaged Ice IP, Inc.		08/06/2003	CORPORATION:

RECEIVING PARTY DATA

Name:	Reddy Ice IP, Inc.
Street Address:	3535 Travis Street, Suite 170
City:	Dallas
State/Country:	TEXAS
Postal Code:	75204
Entity Type:	CORPORATION: NEVADA

PROPERTY NUMBERS Total: 10

Property Type	Number
Registration Number:	2680967
Registration Number:	2686355
Registration Number:	1354530
Registration Number:	1533504
Registration Number:	1574073
Registration Number:	1421317
Registration Number:	1242718
Serial Number:	78178370
Serial Number:	78178376
Serial Number:	78178382

CORRESPONDENCE DATA

Fax Number: (713)236-0822
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 713.250.2123
 Email: rfladung@akingump.com

OP \$265.00 2680967

Correspondent Name: Richard D. Fladung
Address Line 1: 711 Louisiana Street
Address Line 2: 1900 Pennzoil Place, South Tower
Address Line 4: Houston, TEXAS 77002

ATTORNEY DOCKET NUMBER:

062723.0095

NAME OF SUBMITTER:

Deborah Cowger

Total Attachments: 3

source=Articles of Amendment#page1.tif

source=Articles of Amendment#page2.tif

source=Articles of Amendment#page3.tif

ARTICLES OF AMENDMENT
TO THE ARTICLES OF INCORPORATION OF
PACKAGED ICE IP, INC.

FILED # C19387-98

AUG 06 2003

IN THE OFFICE OF
Dean Heller
DEAN HELLER, SECRETARY OF STATE

Pursuant to the provisions of Article 78.390 of the Nevada General Corporation Law, the undersigned corporation adopts the following Articles of Amendment to its Articles of Incorporation:

ARTICLE ONE

The name of the corporation is Packaged Ice IP, Inc. (the "Corporation")

ARTICLE TWO

The following amendment to the Articles of Incorporation was adopted by the sole stockholder of the Corporation on August 6, 2003. The nature of the amendment is to change the corporate name of the entity from Packaged Ice IP, Inc. to Reddy Ice IP, Inc..

The amendment alters or changes Article First of the original Articles of Incorporation, and the full text of Article First is amended as follows:

"FIRST. The name of the corporation is Reddy Ice IP, Inc. (the "Corporation")."

ARTICLE THREE

The number of shares of voting capital stock of the Corporation outstanding at the time of such adoption was 1,000; the number of shares entitled to vote thereon was 1,000.

ARTICLE FOUR

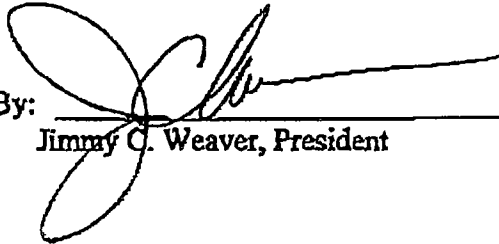
Holders of all of the issued and outstanding shares of the Common Stock of the Corporation or 100% voted in favor of the Amendment, thereby adopting said Amendment.

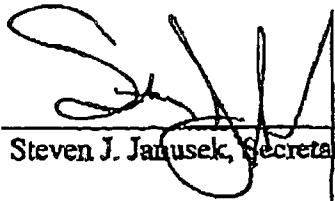
[Signature page to follow]

[Signature Page to the Amendment to the Articles of Incorporation]

Dated: August 6, 2003

PACKAGED ICE IP, INC.

By: 
Jimmy C. Weaver, President

By: 
Steven J. Janusek, Secretary