

03-27-2003



102401327

Tab settings

To the Honorable Commissioner of Pa

attached original documents or copy thereof.

1. Name of conveying party(ies):

Moore North America, Inc.  
One Canterbury Green  
Stamford, Connecticut 06901

10-28-02

- Individual(s)
- General Partnership
- Corporation-State (Delaware)
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: October 31, 2001

Address of receiving party(ies):

Name: The Minacs Group (USA), Inc.

Internal Address:

Street Address: 1800 Opdyke Court

City: Auburn Hills State: MI ZIP: 48326

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Michigan
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

ICM Success (78/046,092)  
Smartline (78/064,339)  
Virtual Customer Care (75/874,695)

B. Trademark registration No.(s)

Phoenix Group, Inc. & Design (1,790,621)  
Phoenix Group, Inc. & Design (1,797,588)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Marjory G. Basile, Esq.

Internal Address:

Street Address: 150 W. Jefferson, Suite 2500

City: Detroit State: MI ZIP: 48226

6. Total number of applications and registrations involved: 5

7. Total fee (37 CFR 3.41): \$ 140.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

10/30/2002 TBIAZI 00000263 78046092

01 FC:8521 40.00 DP  
02 FC:4582 100.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

MARJORY BASILE  
Name of Person Signing

*Marjory Basile*  
Signature

10-16-02  
Date

Total number of pages comprising cover sheet: 3

OMB No. 0551-0011 (exp. 10-01-02)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

TRADEMARK

REEL: 002699 FRAME: 0661

**ASSIGNMENT OF TRADEMARKS**

WHEREAS, Moore North America, Inc., a Delaware corporation located and doing business at One Canterbury Green, Stamford, Connecticut 06901 ("Assignor"), owns the trademarks, the trademark registrations and the trademark applications listed on the attached Schedule A (such trademarks, registrations and applications collectively referred to as the "Intellectual Property"); and

WHEREAS, The Minacs Group (USA) Inc., a Michigan corporation located and doing business at 1800 Opdyke Court, Auburn Hills, Michigan 48326 ("Assignee"), desires to obtain all of Assignor's right, title and interest in and to the Intellectual Property; and

WHEREAS, Assignee is a successor to the ongoing and existing portion of the business of Assignor to which the Intellectual Property pertains.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Intellectual Property, the right to recover for any and all past infringements of the Intellectual Property, and the goodwill of the business in connection with which the Intellectual Property is used along with the ongoing and existing portion of the business of Assignor to which the Intellectual Property pertains.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed as of this 31<sup>st</sup> day of October, 2001.

MOORE NORTH AMERICA, INC.

THE MINACS GROUP (USA) INC.

By: 

By: 

Name: Jennifer O. Estbrook  
Title: Assistant Secretary

Duncan Cowie  
Vice President, Secretary and Treasurer

**SCHEDULE A****Federal**

Mark	Reg. No.	Reg. Date	Serial No.	Filing Date	Intl. Class
PHOENIX GROUP, INC. & DESIGN	1,790,621	8/31/93	74/267,905	4/20/92	35
PHOENIX GROUP, INC. & DESIGN	1,797,588	10/12/93	74/267,908	4/20/92	9
ICM SUCCESS	N/A	N/A	78/046,092	2/1/01	42
SMARTLINE	N/A	N/A	78/064,339	5/18/01	42
VIRTUAL CUSTOMER CARE	N/A	N/A	75/874,695	12/20/99	35

**State**

Mark	State	Reg. No.	Reg. No.	Intl. Class
PHOENIX GROUP, INC.	Michigan	M18081	8/6/93	16, 42
PHOENIX GROUP, INC.	Michigan	M17081	8/6/93	35, 42